



Career Exploration: Tourism Jobs in West Virginia

Vocabulary: What is tourism?

Tourism is often defined as traveling for fun.

List some fun activities and places for visitors who come to your region or town:

Tourism in West Virginia

Tourism is one of West Virginia's fastest growing industries. It brings over **\$5 billion dollars** into the state each year when visitors pay for things like hotel rooms and food. There are over **53,000 jobs** supported by the tourism industry in our state. Lots of different people work in tourism— from the people who take care of the hotels and cabins where visitors sleep at night to the people who make food for visitors to eat.

Anyone whose work helps visitors enjoy their vacations is a part of the tourism industry. This also includes the people who create advertisements showing them all the fun things to do and the people who keep them safe while they are doing those fun things!

What are some tourism careers for West Virginians? (Add more in the blank spaces)

Tour Guide

Marketing Specialist

Small Business
Owner

Visitor Center
Manager

Ski Instructor

Park Ranger

Raft Guide

Hotel Manager

ATV Mechanic

Chef

Event Planner

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What types of tourism businesses could the small business owner start?

Activities:

Pick one career from the list above or from the types of small businesses in tourism that you listed.

Tourism Career: _____

Imagine a day in the life of a person with this career and answer the questions below about their job and personality. Get creative!

Name (you get to pick one): _____

What clothes do they wear to work? _____

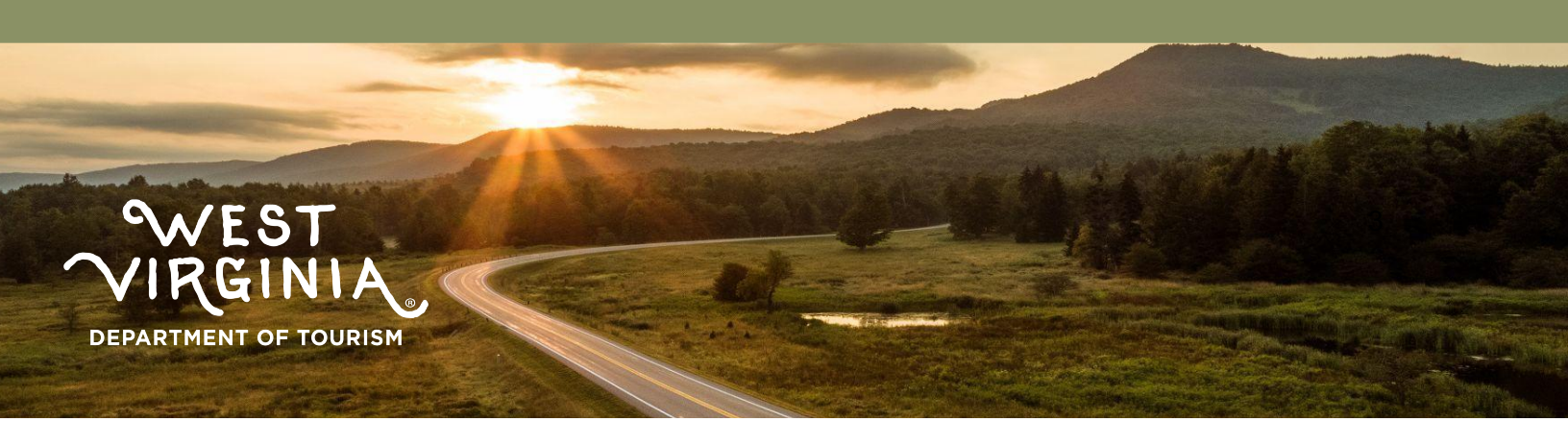
What do they do at work? _____

What tools do they use at work? _____

What is a difficult part about their job? _____

What is a fun part about their job? _____

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Draw a picture of the tourism professional you created below:

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