

# The Economic Impact of Travel

## West Virginia

2021p  
State, Region, County Impacts

October 2022

**PREPARED FOR**

West Virginia Department of Tourism



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# The Economic Impact of Travel in West Virginia

**2021p**  
**State, Region, County Impacts**

West Virginia Department of Tourism

10/20/2022

## **PRIMARY RESEARCH CONDUCTED BY**

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# National Impacts

2021p

# National / Summary

## U.S. Travel Impacts 2021 Preliminary

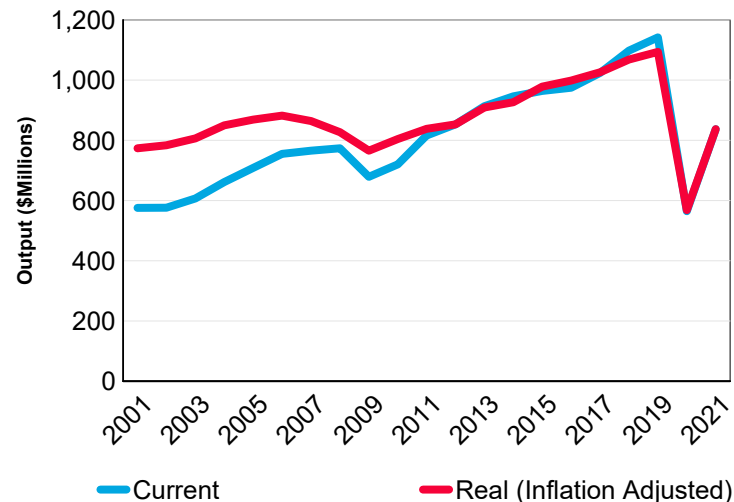
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services. Total travel output decreased by 48% (-\$525B) in 2020, as compared to 2019 levels. In 2021 travel activity continued the recovery started in mid-late 2020, by the end of 2021 travel output increased approximately 48% (+\$268B) compared to 2020 levels. An additional \$256 billion is needed to reach 2019 levels of travel output.

At the time of this report, the Bureau of Economic Analysis (BEA) Tourism Satellite Account covered travel activity through 2020; all 2021 estimates have been made by Dean Runyan Associates.

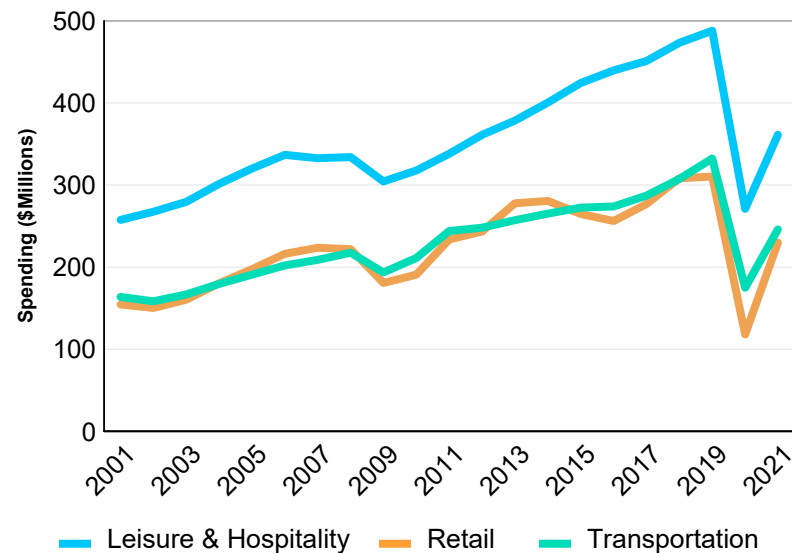
- Direct travel output by resident and foreign visitors was \$837 billion in 2021 in current dollars. This represents a 48% increase over 2020. When adjusted for inflation (real dollars), spending increased by 47% from 2020 to 2021.
- Leisure & Hospitality, as a share of total spending, decreased to 43%, compared to 48% in 2020. The overall shift in total spending was influenced by the return to air travel, and price increases for gasoline.

The U.S. travel industry **expanded 48% (\$268B) in 2021**, after losing a combined \$525 billion in 2020.

### Direct Travel Output 2000-2021p

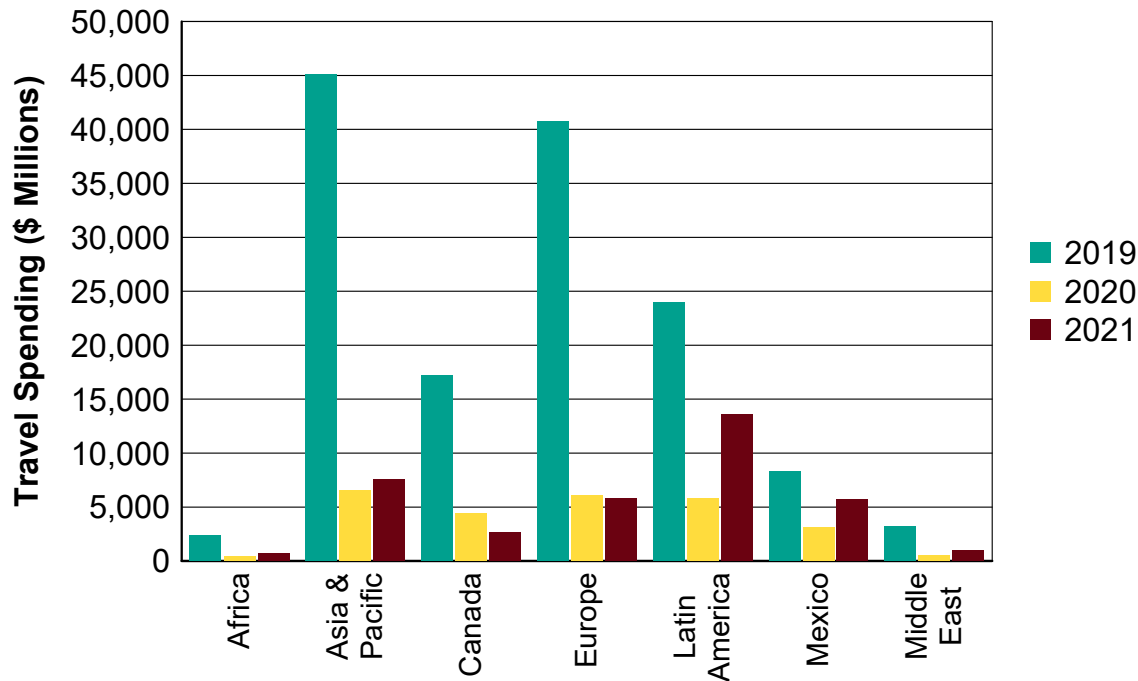


### Spending by Summary Commodity 2000-2021p



# National / Summary

## International Spending 2021p



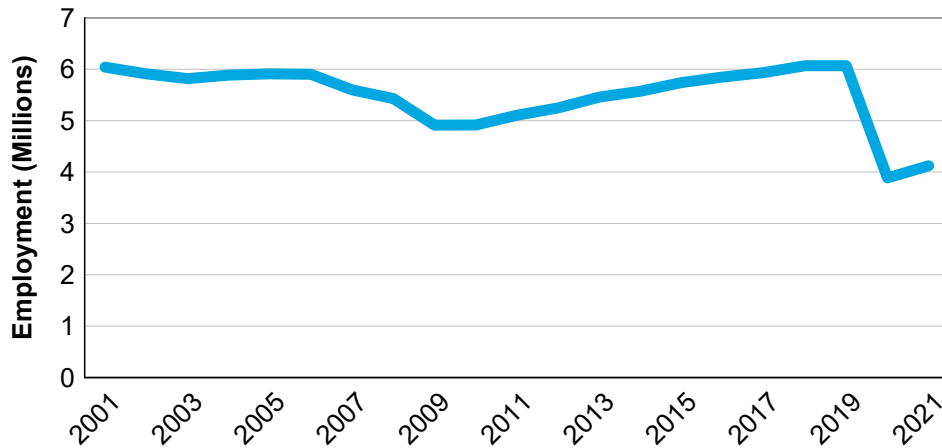
While international spending is up 38% relative to 2020, most regions are still lagging compared to 2019 levels of travel activity. International markets are slow to recover, as COVID-19 restrictions were still prevalent throughout much of the globe in 2021.

**Sources:** Dean Runyan Associates, Bureau of Economic Analysis

Note: Travel restrictions generally took effect in March 2020, with January and February 2020 showing relatively normal travel patterns.

# National / Summary

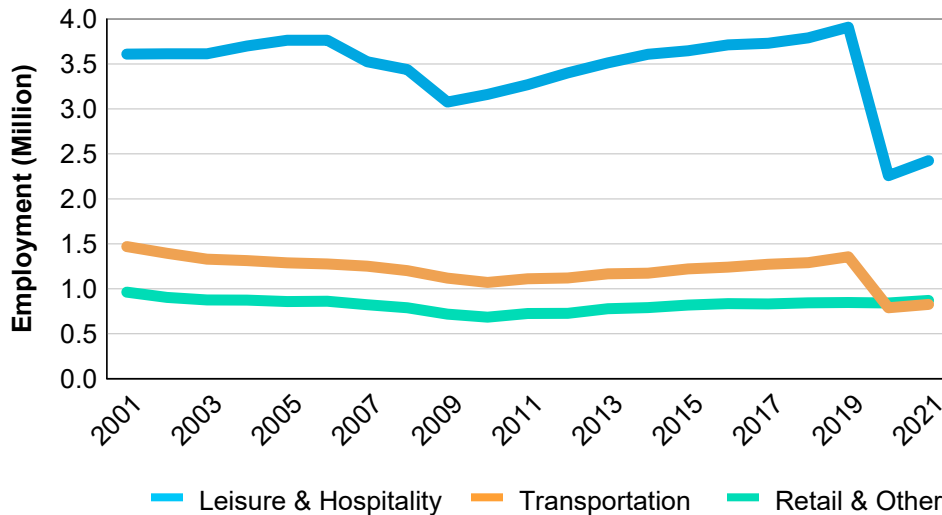
## U.S. Travel Industry Direct Employment



National employment in the travel industry in 2021 was 32% below the level of 2019, a loss of 1.95 million jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

## U.S. Travel Industry Employment by Sector



Leisure and hospitality employment in 2021 remained 38% below the pre-pandemic level of 2019, a loss of 1.48 million jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates





# State Impacts

2021p

# West Virginia / Summary

## State Travel Impacts 2021p

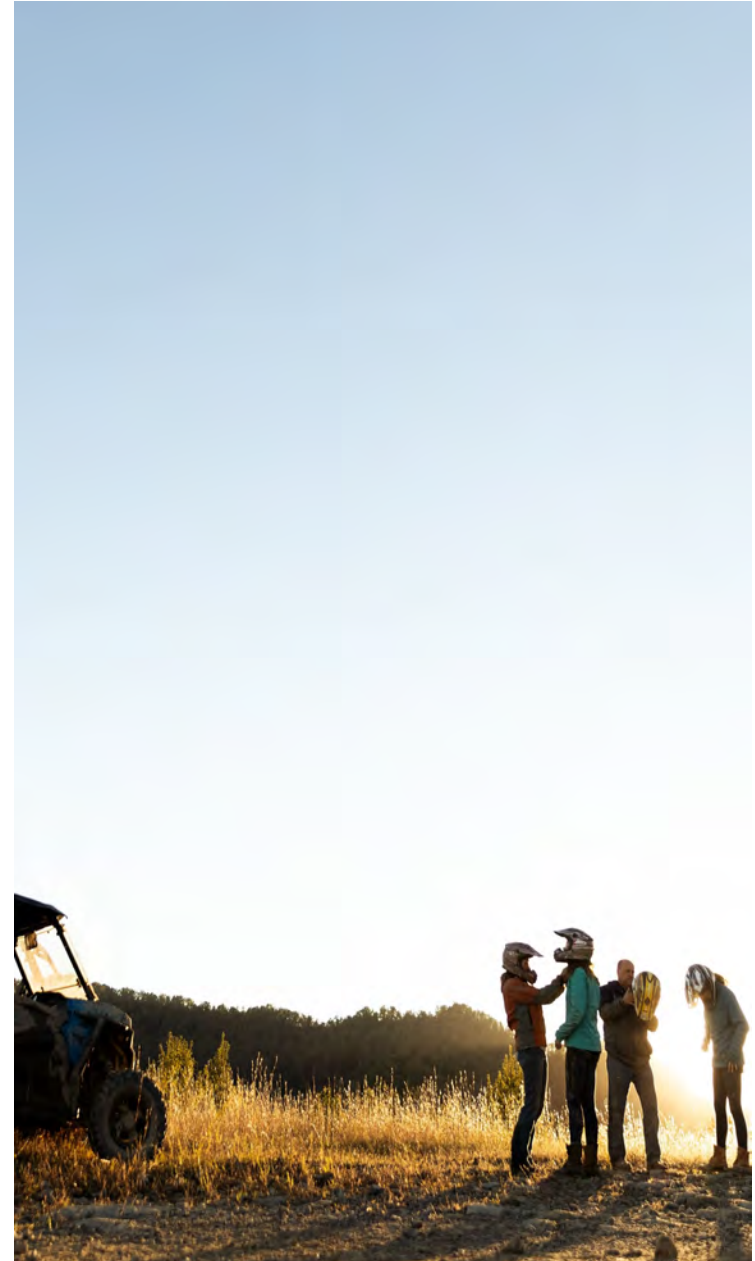
Overall, strong demand for overnight accommodations and increased commodity prices led to large gains in visitor spending. In 2021, West Virginia travel spending grew an estimated 29.3%.

### West Virginia's Recovery

- In 2021, travel spending was \$4.9 billion, a record year, which is equivalent to approximately \$13.6 million dollars per day.
- Compared to 2019, annual travel spending grew by \$162 million, a 3.4% increase.
- In 2021, travel spending in West Virginia directly supported 44,400 jobs, an increase of 10.7% over 2020, with earnings of nearly \$1.3 billion.
- Local, state, and federal government revenues generated by travel spending in 2021 were \$754 million, an increase of 24.4% since 2020.
- Without these government revenues generated by travel spending, each household in West Virginia would have had to pay an additional \$700 per year in state and local taxes to maintain current service levels.

These preliminary estimates for West Virginia are subject to revision as more complete source data becomes available.

Although the U.S. travel spending was still 27% below 2019, West Virginia's travel spending in 2021 outpaced the pre-pandemic level by 3.4%.



# West Virginia / Trend

## Direct Travel Impacts 2012-2021p (Preliminary)

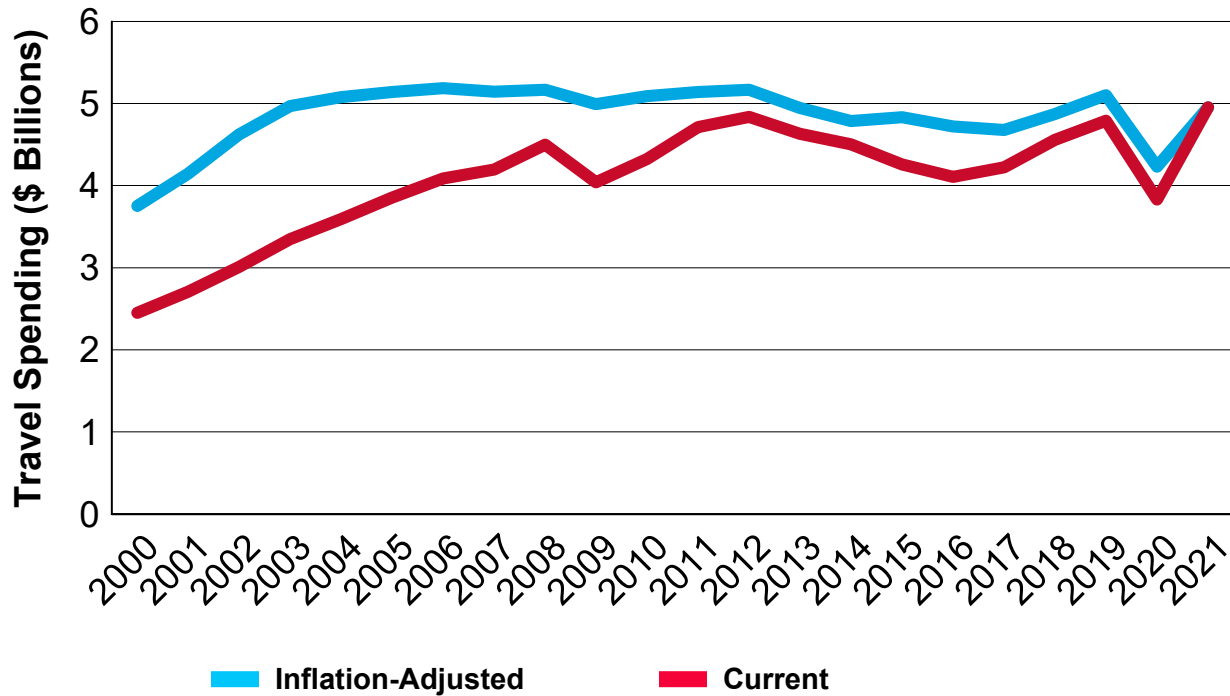
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg.	
											2020-21	2019-21
<b>Spending (\$Millions)</b>												
Total (Current \$)	4,836	4,633	4,505	4,258	4,106	4,222	4,556	4,792	3,831	4,954	▲ 29.3%	▲ 3.4%
Other	137	134	133	134	129	134	146	150	72	88	▲ 22.9%	▼ -41.2%
Visitor	4,699	4,499	4,371	4,124	3,977	4,089	4,411	4,642	3,759	4,866	▲ 29.4%	▲ 4.8%
Non-transportation	2,494	2,472	2,468	2,544	2,540	2,614	2,872	3,096	2,675	3,285	▲ 22.8%	▲ 6.1%
Transportation	1,297	1,239	1,196	885	815	893	965	971	710	1,067	▲ 50.3%	▲ 9.9%
<b>Earnings (\$Millions)</b>												
Earnings (Current \$)	1,065	1,064	1,075	1,104	1,107	1,113	1,185	1,268	1,092	1,292	▲ 18.3%	▲ 1.9%
<b>Employment (000's)</b>												
Employment	46.2	46.5	46.2	44.8	44.6	44.3	45.5	48.1	40.1	44.4	▲ 10.7%	▼ -7.8%
<b>Tax Revenue (\$Millions)</b>												
Total (Current \$)	810	767	748	762	748	740	771	798	606	754	▲ 24.4%	▼ -5.5%
Local	59	54	50	54	52	50	54	56	37	54	▲ 46.0%	▼ -3.9%
State	543	492	478	485	474	467	484	493	367	461	▲ 25.5%	▼ -6.6%
Federal	208	221	221	223	223	223	234	248	202	239	▲ 18.5%	▼ -3.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.  
Other includes resident air travel, travel arrangement, and convention/ trade shows.



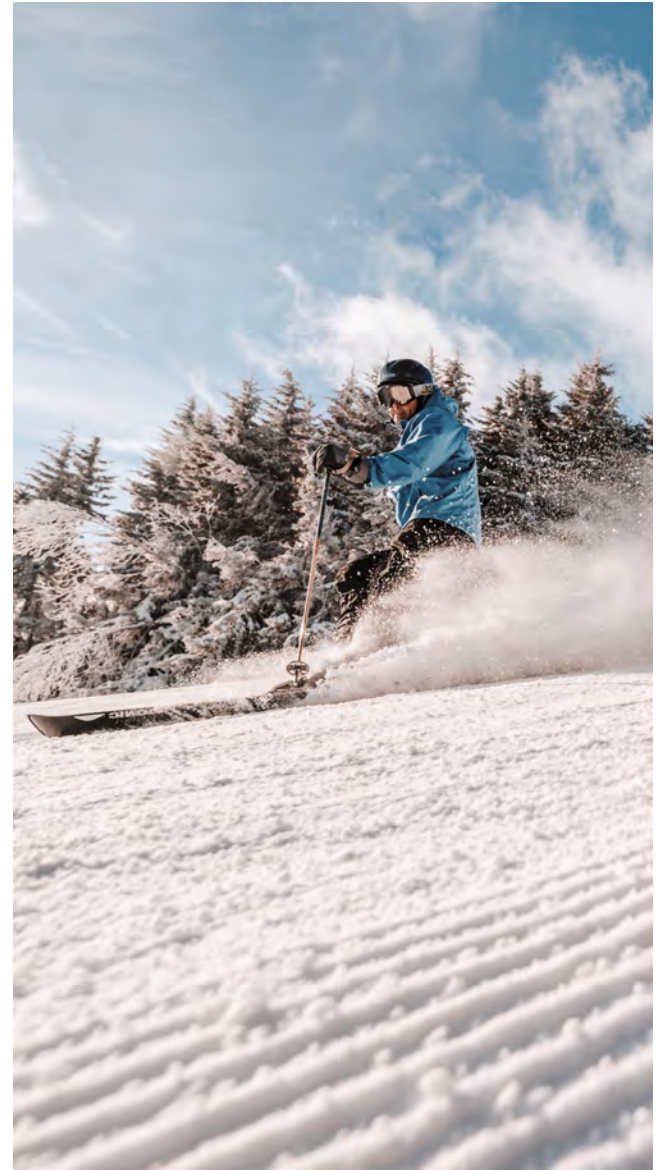
# West Virginia / Trend

## Direct Spending / Real and Current Dollars

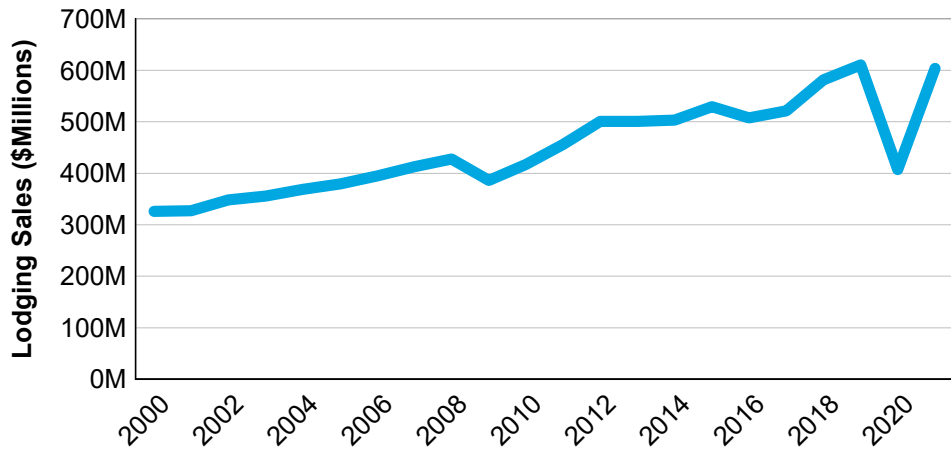


In 2021, the year-over-year increase in travel spending was 29.3%, compared to a 17.1% increase adjusted for inflation.

Sources: Bureau of Labor Statistics CPI, Dean Runyan Associates



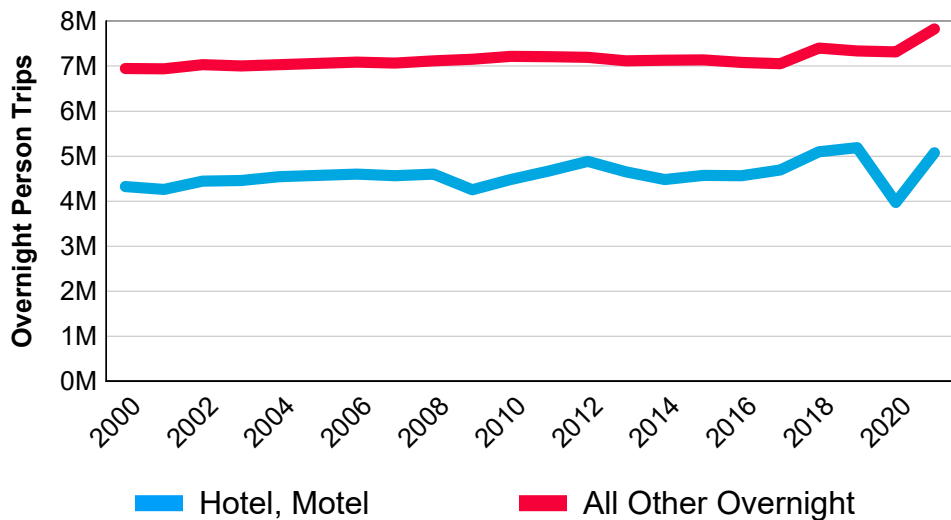
## Hotel/Motel Sales / West Virginia



Hotel/Motel sales for taxable lodging increased to \$604 million in 2021, an increase of 48.4% over the previous year.

Sources: Dean Runyan Associates

## Overnight Volume / West Virginia

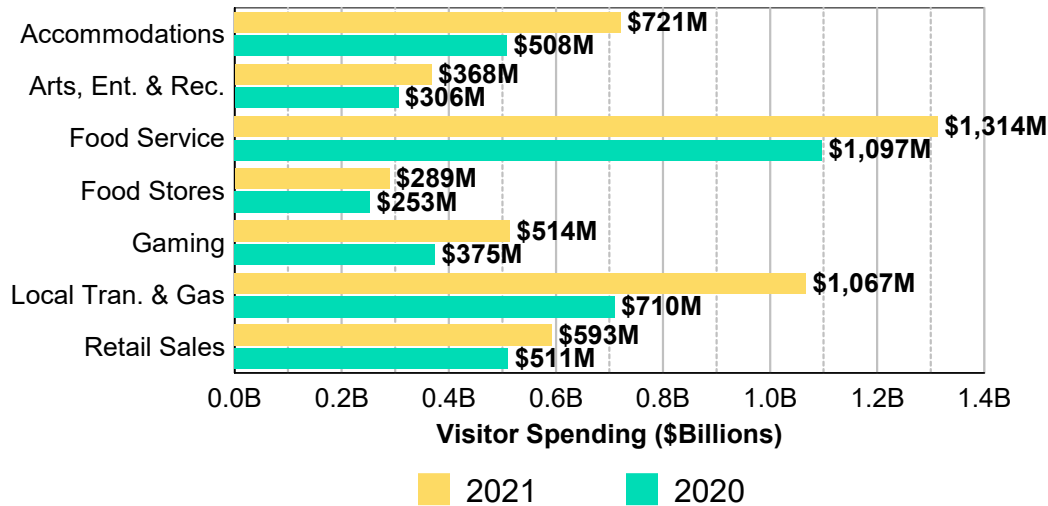


Overall, overnight visitor volume increased 14.3% in 2021 to approximately 12.9 million person trips.

Sources: West Virginia Department of Revenue, Dean Runyan Associates, Omnitrak Group, Oregon State Parks, STR LLC.

# West Virginia / Trend

## Visitor Spending by Commodity Purchased / West Virginia

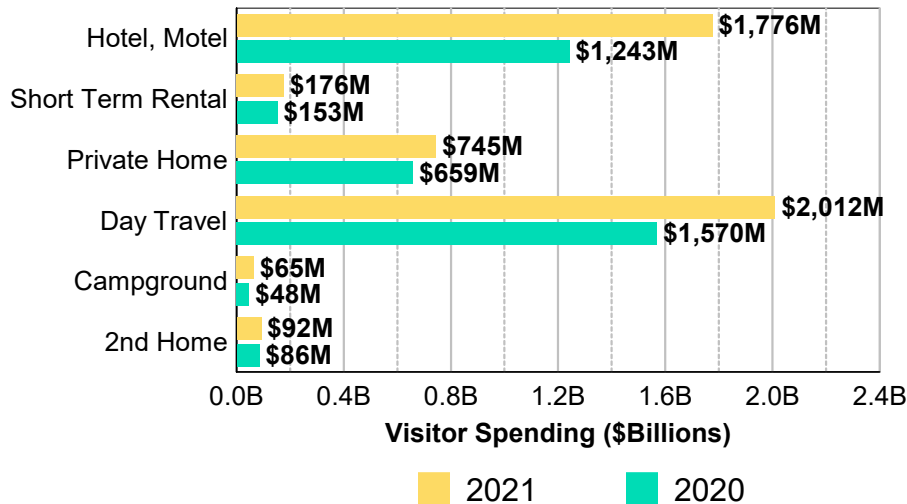


Visitor spending for Accommodations grew to \$721 million, a year-over-year increase of 41.8%.

Visitor spending on Gaming increased to \$514 million in 2021, an increase of 37.3%.

Sources: Dean Runyan Associates, West Virginia city governments, STR LLC., AirDNA

## Visitor Spending by Accommodation Type / West Virginia



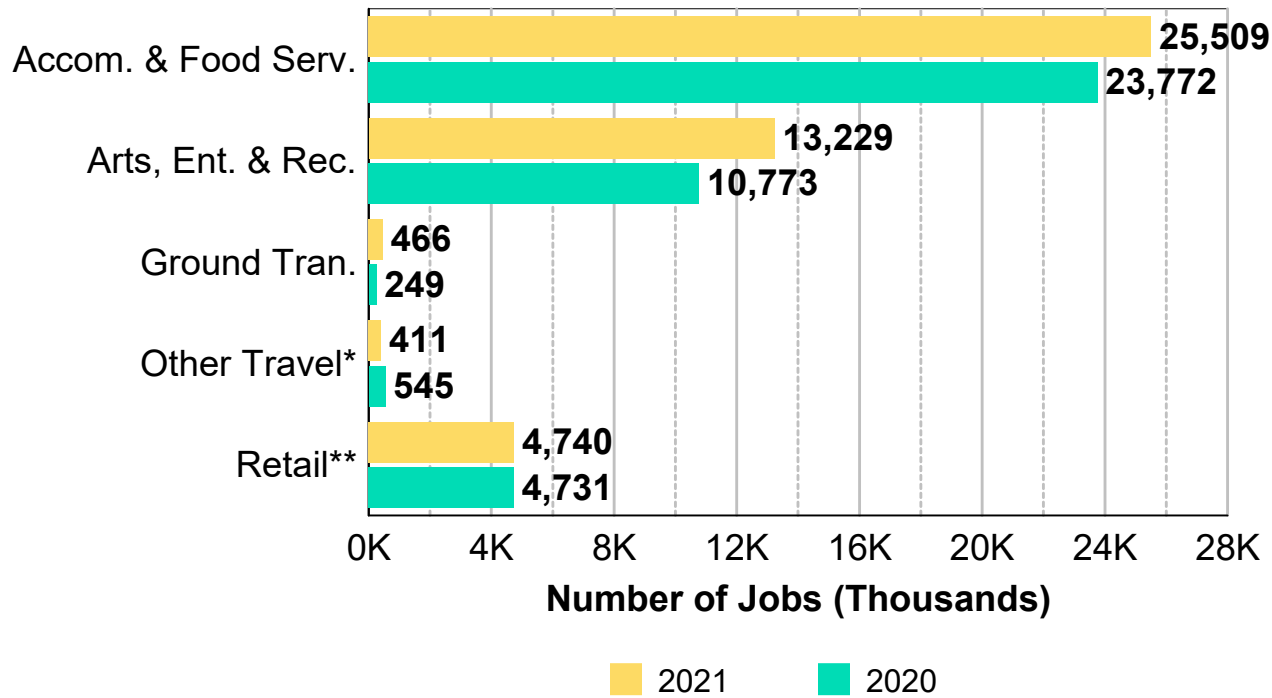
Visitors who stayed in a Hotel, Motel spent \$1.8 billion in 2021, an increase of 42.9%.

Visitors who traveled for the day in 2021 spent over \$2 billion, an increase of 28.1%.

Sources: West Virginia city governments, Dean Runyan Associates, STR LLC., AirDNA

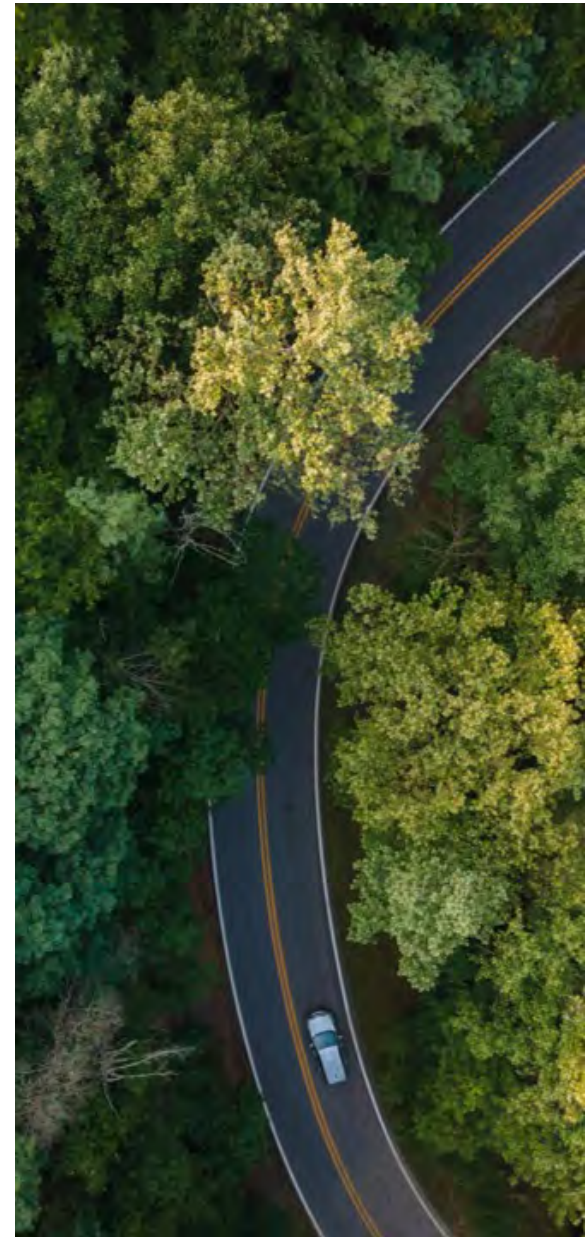
# West Virginia / Trend

## Travel Industry Employment / West Virginia



Direct travel industry employment totaled 44,400 jobs in 2021. Overall, travel industry employment experienced a gain of 4,300 jobs, a year-over-year increase of 10.7%.

Sources: Bureau of Labor Statistics, Bureau of Economic Analysis, Dean Runyan Associates



# West Virginia / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
<b>Direct Travel Spending (\$Millions)</b>												
Destination Spending	4,699	4,499	4,371	4,124	3,977	4,089	4,411	4,642	3,759	4,866	29.4%	4.8%
Other Travel*	137	134	133	134	129	134	146	150	72	88	22.9%	-41.2%
<b>TOTAL</b>	<b>4,836</b>	<b>4,633</b>	<b>4,505</b>	<b>4,258</b>	<b>4,106</b>	<b>4,222</b>	<b>4,556</b>	<b>4,792</b>	<b>3,831</b>	<b>4,954</b>	<b>29.3%</b>	<b>3.4%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>												
Hotel, Motel	1,577	1,521	1,484	1,453	1,420	1,509	1,677	1,741	1,243	1,776	42.9%	2.0%
Short Term Rental							83	106	153	176	15.4%	66.8%
Campground	40	40	39	34	33	35	27	43	48	65	35.3%	50.5%
Private Home	794	787	782	688	669	685	701	691	659	745	13.0%	7.7%
Vacation Home	100	98	98	90	87	88	90	88	86	92	6.9%	4.4%
Day Travel	2,189	2,052	1,968	1,859	1,768	1,772	1,834	1,973	1,570	2,012	28.1%	2.0%
<b>TOTAL</b>	<b>4,699</b>	<b>4,499</b>	<b>4,371</b>	<b>4,124</b>	<b>3,977</b>	<b>4,089</b>	<b>4,411</b>	<b>4,642</b>	<b>3,759</b>	<b>4,866</b>	<b>29.4%</b>	<b>4.8%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>												
Accommodations	506	506	508	535	513	527	635	682	508	721	41.8%	5.8%
Food Service	927	924	933	968	992	1,034	1,121	1,226	1,097	1,314	19.8%	7.1%
Food Stores	220	218	220	225	222	225	246	266	253	289	14.4%	8.6%
Local Tran. & Gas	1,297	1,239	1,196	885	815	893	965	971	710	1,067	50.3%	9.9%
Arts, Ent. & Rec.	300	293	286	290	289	303	325	340	306	368	20.2%	8.2%
Gaming	907	788	708	696	622	582	574	575	375	514	37.3%	-10.6%
Retail Sales	542	531	522	527	523	524	545	582	511	593	16.1%	2.0%
<b>TOTAL</b>	<b>4,699</b>	<b>4,499</b>	<b>4,371</b>	<b>4,124</b>	<b>3,977</b>	<b>4,089</b>	<b>4,411</b>	<b>4,642</b>	<b>3,759</b>	<b>4,866</b>	<b>29.4%</b>	<b>4.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\* Motor fuel prices in 2019 declined by 7% from prior year, which resulted in less spending for Local Tran. & Gas.





# West Virginia / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-21	2019-21
<b>Travel Industry Earnings (\$Millions)</b>												
Accom. & Food Serv.	535	548	566	592	603	618	661	710	597	689	15.5%	-2.9%
Arts, Ent. & Rec.	354	339	326	331	317	309	325	353	303	399	31.5%	13.1%
Retail**	132	133	135	132	139	137	142	143	151	157	4.1%	9.8%
Ground Tran.	17	17	17	17	17	18	20	25	11	23	105.4%	-5.8%
Other Travel*	28	28	32	32	31	32	38	38	30	23	-22.6%	-39.1%
<b>TOTAL</b>	<b>1,065</b>	<b>1,064</b>	<b>1,075</b>	<b>1,104</b>	<b>1,107</b>	<b>1,113</b>	<b>1,185</b>	<b>1,268</b>	<b>1,092</b>	<b>1,292</b>	<b>18.3%</b>	<b>1.9%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	26,220	26,900	27,300	26,540	26,540	26,500	27,460	29,000	23,770	25,510	7.3%	-12.0%
Arts, Ent. & Rec.	13,380	13,080	12,360	12,160	11,820	11,710	11,970	13,010	10,770	13,230	22.8%	1.7%
Retail**	5,210	5,260	5,260	4,870	4,980	4,800	4,830	4,780	4,730	4,740	0.2%	-0.8%
Ground Tran.	560	580	570	540	540	520	530	580	250	470	87.4%	-19.6%
Other Travel*	800	710	720	730	740	750	740	730	540	410	-24.6%	-43.8%
<b>TOTAL</b>	<b>46,160</b>	<b>46,530</b>	<b>46,200</b>	<b>44,840</b>	<b>44,620</b>	<b>44,280</b>	<b>45,520</b>	<b>48,100</b>	<b>40,070</b>	<b>44,350</b>	<b>10.7%</b>	<b>-7.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	59	54	50	54	52	50	54	56	37	54	46.0%	-3.9%
State Tax Receipts	543	492	478	485	474	467	484	493	367	461	25.5%	-6.6%
<b>TOTAL</b>	<b>602</b>	<b>546</b>	<b>528</b>	<b>538</b>	<b>526</b>	<b>517</b>	<b>538</b>	<b>549</b>	<b>404</b>	<b>515</b>	<b>27.4%</b>	<b>-6.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline.

Earnings and employment include CARES act support, data limitations prevent disaggregation.



# West Virginia / Travel GDP

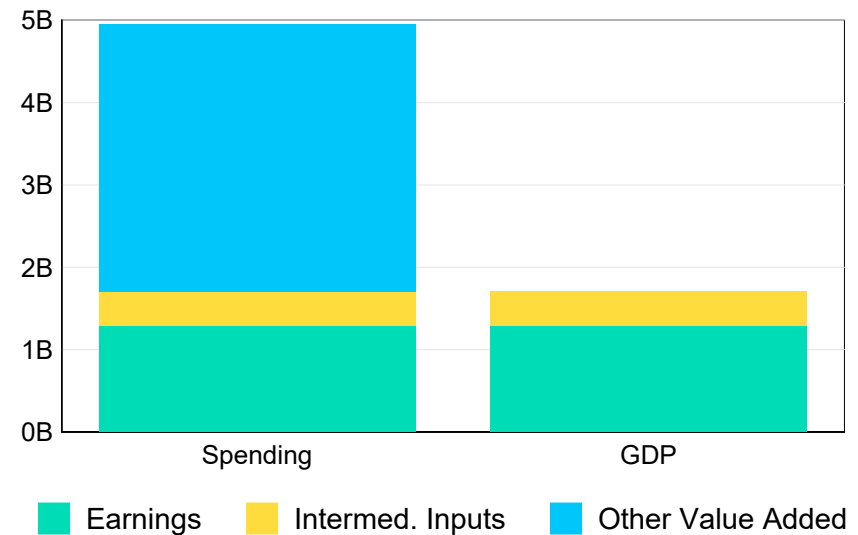
## Travel Industry GDP, 2021p

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individual in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the West Virginia travel industry is shown to the right. West Virginia travel industry GDP of \$1.4 billion represents approximately 2% of the total West Virginia GDP.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in West Virginia will be delivered by other West Virginia firms that are not strictly part of the travel industry. Restaurants, for example, will purchase agricultural products from other West Virginia businesses. These inputs are sometimes referred to as "indirect" effects.

**Travel Spending and GDP of Travel Industry**

(\$ Billions)





# Regional Impacts

2021p

# Tourism Regions

## **Northern Panhandle**

Brooke  
Hancock  
Marshall  
Ohio  
Tyler  
Wetzel

## **Mid-Ohio Valley**

Calhoun  
Jackson  
Pleasants  
Ritchie  
Roane  
Wirt  
Wood

## **Metro Valley**

Cabell  
Kanawha  
Mason  
Putnam

## **Mountain Lakes**

Braxton  
Clay  
Gilmer  
Lewis  
Nicholas  
Upshur  
Webster

## **New River/Greenbrier Valle**

Fayette  
Greenbrier  
McDowell  
Mercer  
Monroe  
Raleigh  
Summers  
Wyoming

## **Potomac Highlands**

Grant  
Hampshire  
Hardy  
Mineral  
Pendleton  
Pocahontas  
Randolph  
Tucker

## **Eastern Panhandle**

Berkeley  
Jefferson  
Morgan

## **Mountaineer Country**

Barbour  
Doddridge  
Harrison  
Marion  
Monongalia  
Preston  
Taylor

## **Hatfield-McCoy Mountains**

Boone  
Lincoln  
Logan  
Mingo  
Wayne



# Northern Panhandle Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	893.6	823.5	777.6	744.5	650.3	683.5	704.7	753.7	608.5	798.7	▲ 31.2%
Other	4.7	5.0	4.8	5.3	5.7	6.0	6.6	6.9	5.1	4.4	▼ -13.3%
Visitor	888.8	818.5	772.8	739.2	644.6	677.6	698.1	746.8	603.4	794.3	▲ 31.6%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	193.8	187.0	181.3	182.8	163.7	169.2	174.1	183.4	159.2	188.8	▲ 18.5%
<b>Employment (Jobs)</b>											
Employment	9,080	8,960	8,680	8,510	7,630	7,650	7,700	8,090	6,900	7,480	▲ 8.5%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	149.0	130.8	129.1	129.0	120.1	121.4	121.0	124.3	87.7	115.2	▲ 31.4%
Local	10.2	9.6	9.2	9.8	8.9	9.0	9.2	9.5	6.6	9.6	▲ 46.0%
State	138.8	121.2	119.9	119.2	111.2	112.4	111.8	114.7	81.1	105.6	▲ 30.2%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Northern Panhandle Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	888.8	818.5	772.8	739.2	644.6	677.6	698.1	746.8	603.4	794.3	▲ 31.6%
Other Travel*	4.7	5.0	4.8	5.3	5.7	6.0	6.6	6.9	5.1	4.4	▼ -13.3%
<b>TOTAL</b>	<b>893.6</b>	<b>823.5</b>	<b>777.6</b>	<b>744.5</b>	<b>650.3</b>	<b>683.5</b>	<b>704.7</b>	<b>753.7</b>	<b>608.5</b>	<b>798.7</b>	<b>▲ 31.2%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	137.3	133.7	131.6	130.0	112.0	126.3	136.1	137.0	103.4	164.1	▲ 58.8%
Short Term Rental							7.0	8.7	13.1	17.6	▲ 34.0%
Campground	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.7	0.6	0.8	▲ 34.2%
Private Home	57.5	55.3	54.0	49.4	48.2	47.7	48.4	48.0	46.3	51.1	▲ 10.2%
Vacation Home	4.5	4.3	4.2	3.7	3.6	3.5	3.6	3.5	3.4	3.6	▲ 7.0%
Day Travel	689.0	624.7	582.5	555.6	480.3	499.6	502.5	549.0	436.6	557.0	▲ 27.6%
<b>TOTAL</b>	<b>888.8</b>	<b>818.5</b>	<b>772.8</b>	<b>739.2</b>	<b>644.6</b>	<b>677.6</b>	<b>698.1</b>	<b>746.8</b>	<b>603.4</b>	<b>794.3</b>	<b>▲ 31.6%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	45.9	46.5	47.3	48.6	41.1	45.9	53.8	55.7	43.9	71.6	▲ 63.0%
Food Service	199.1	197.7	197.9	202.2	187.8	204.2	212.4	239.4	218.2	272.0	▲ 24.7%
Food Stores	39.6	39.0	38.9	39.3	35.3	37.4	39.1	43.3	40.1	48.7	▲ 21.4%
Local Tran. & Gas	105.0	100.0	96.3	69.5	63.3	69.2	75.7	76.6	58.5	90.3	▲ 54.5%
Arts, Ent. & Rec.	19.9	19.7	19.5	19.4	18.3	20.2	21.6	22.5	20.9	30.2	▲ 44.5%
Gaming	376.8	315.6	275.5	262.9	210.9	208.8	203.0	207.4	131.9	175.8	▲ 33.3%
Retail Sales	102.5	99.9	97.5	97.2	87.9	92.0	92.5	102.1	89.9	105.6	▲ 17.4%
<b>TOTAL</b>	<b>888.8</b>	<b>818.5</b>	<b>772.8</b>	<b>739.2</b>	<b>644.6</b>	<b>677.6</b>	<b>698.1</b>	<b>746.8</b>	<b>603.4</b>	<b>794.3</b>	<b>▲ 31.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Northern Panhandle Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	89.4	91.4	94.1	97.2	91.5	97.3	101.9	109.4	92.8	105.9	▲ 14.1%
Arts, Ent. & Rec.	82.2	73.3	64.9	63.2	50.4	49.5	49.3	50.2	42.5	57.9	▲ 36.2%
Retail**	19.7	19.8	19.8	19.6	18.8	19.3	19.6	20.3	21.3	22.8	▲ 6.9%
Other Travel*	2.5	2.6	2.5	2.8	2.9	3.1	3.4	3.6	2.6	2.3	▼ -13.3%
<b>TOTAL</b>	<b>193.8</b>	<b>187.0</b>	<b>181.3</b>	<b>182.8</b>	<b>163.7</b>	<b>169.2</b>	<b>174.1</b>	<b>183.4</b>	<b>159.2</b>	<b>188.8</b>	<b>▲ 18.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	5,520	5,680	5,720	5,750	5,320	5,400	5,500	5,900	4,980	5,190	▲ 4.2%
Arts, Ent. & Rec.	2,710	2,420	2,120	1,970	1,560	1,510	1,470	1,450	1,200	1,560	▲ 29.8%
Retail**	810	820	800	760	710	700	690	700	690	710	▲ 3.6%
Other Travel*	40	40	40	40	40	40	40	40	30	20	▼ -17.9%
<b>TOTAL</b>	<b>9,080</b>	<b>8,960</b>	<b>8,680</b>	<b>8,510</b>	<b>7,630</b>	<b>7,650</b>	<b>7,700</b>	<b>8,090</b>	<b>6,900</b>	<b>7,480</b>	<b>▲ 8.4%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	10.2	9.6	9.2	9.8	8.9	9.0	9.2	9.5	6.6	9.6	▲ 46.0%
State Tax Receipts	138.8	121.2	119.9	119.2	111.2	112.4	111.8	114.7	81.1	105.6	▲ 30.2%
<b>TOTAL</b>	<b>149.0</b>	<b>130.8</b>	<b>129.1</b>	<b>129.0</b>	<b>120.1</b>	<b>121.4</b>	<b>121.0</b>	<b>124.3</b>	<b>87.7</b>	<b>115.2</b>	<b>▲ 31.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Mid-Ohio Valley Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	206.0	200.8	208.4	179.2	172.9	185.2	206.9	197.6	154.0	197.2	▲ 28.0%
Other	3.9	4.1	3.9	4.2	4.5	4.7	5.3	5.5	4.1	3.5	▼ -13.3%
Visitor	202.1	196.7	204.5	175.0	168.3	180.5	201.6	192.1	150.0	193.6	▲ 29.1%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	37.6	38.5	43.3	41.9	43.1	44.9	48.0	50.1	43.9	47.8	▲ 8.8%
<b>Employment (Jobs)</b>											
Employment	1,900	1,920	2,100	1,940	1,940	2,010	2,080	2,180	1,850	1,890	▲ 2.0%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	14.7	14.3	15.2	14.7	14.2	14.9	16.4	15.8	11.8	14.1	▲ 19.9%
Local	2.0	1.9	2.0	2.1	2.0	2.0	2.3	2.2	1.3	2.0	▲ 57.1%
State	12.6	12.4	13.2	12.6	12.3	12.9	14.1	13.6	10.5	12.1	▲ 15.4%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.



# Mid-Ohio Valley Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	202.1	196.7	204.5	175.0	168.3	180.5	201.6	192.1	150.0	193.6	▲ 29.1%
Other Travel*	3.9	4.1	3.9	4.2	4.5	4.7	5.3	5.5	4.1	3.5	▼ -13.3%
<b>TOTAL</b>	<b>206.0</b>	<b>200.8</b>	<b>208.4</b>	<b>179.2</b>	<b>172.9</b>	<b>185.2</b>	<b>206.9</b>	<b>197.6</b>	<b>154.0</b>	<b>197.2</b>	<b>▲ 28.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	69.7	66.8	78.3	66.0	63.7	73.3	85.6	77.8	45.1	70.3	▲ 55.8%
Short Term Rental							4.0	4.5	5.3	6.6	▲ 23.7%
Campground	1.8	1.7	1.6	1.4	1.3	1.3	1.5	1.6	1.5	2.2	▲ 45.7%
Private Home	69.8	69.0	66.1	58.8	56.9	57.1	58.4	57.4	54.4	61.3	▲ 12.8%
Vacation Home	7.7	7.6	7.4	6.8	6.5	6.5	6.7	6.5	6.3	6.7	▲ 6.2%
Day Travel	53.1	51.5	51.0	42.1	40.0	42.3	45.5	44.4	37.4	46.6	▲ 24.6%
<b>TOTAL</b>	<b>202.1</b>	<b>196.7</b>	<b>204.5</b>	<b>175.0</b>	<b>168.3</b>	<b>180.5</b>	<b>201.6</b>	<b>192.1</b>	<b>150.0</b>	<b>193.6</b>	<b>▲ 29.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	19.9	20.0	24.8	23.0	21.9	24.4	30.7	29.2	17.8	27.2	▲ 52.6%
Food Service	35.2	35.1	38.6	37.6	38.4	41.0	44.9	44.1	38.1	44.8	▲ 17.5%
Food Stores	9.6	9.6	10.2	10.0	9.8	10.1	11.2	11.0	10.1	11.3	▲ 11.4%
Local Tran. & Gas	97.4	92.8	89.3	64.4	58.7	63.9	71.3	65.6	47.4	68.5	▲ 44.5%
Arts, Ent. & Rec.	15.9	15.7	16.9	16.1	16.1	17.2	18.5	18.0	15.3	17.5	▲ 14.2%
Retail Sales	24.1	23.6	24.8	23.8	23.5	23.9	24.9	24.2	21.1	24.3	▲ 15.2%
<b>TOTAL</b>	<b>202.1</b>	<b>196.7</b>	<b>204.5</b>	<b>175.0</b>	<b>168.3</b>	<b>180.5</b>	<b>201.6</b>	<b>192.1</b>	<b>150.0</b>	<b>193.6</b>	<b>▲ 29.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Mid-Ohio Valley Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	19.3	19.8	23.3	22.5	22.8	24.1	25.7	26.2	22.0	24.3	▲ 10.5%
Arts, Ent. & Rec.	8.8	9.0	10.1	9.8	10.1	10.6	11.6	13.6	12.2	13.9	▲ 13.7%
Retail**	7.4	7.5	7.9	7.4	7.8	7.7	8.0	7.5	7.7	7.9	▲ 2.4%
Other Travel*	2.0	2.1	2.0	2.2	2.3	2.5	2.7	2.8	2.1	1.8	▼ -13.3%
<b>TOTAL</b>	<b>37.6</b>	<b>38.5</b>	<b>43.3</b>	<b>41.9</b>	<b>43.1</b>	<b>44.9</b>	<b>48.0</b>	<b>50.1</b>	<b>43.9</b>	<b>47.8</b>	<b>▲ 8.8%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	1,050	1,060	1,200	1,100	1,080	1,140	1,170	1,190	980	1,000	▲ 2.2%
Arts, Ent. & Rec.	470	480	500	500	500	520	570	660	570	600	▲ 5.8%
Retail**	310	320	330	290	290	290	280	260	250	240	▼ -3.5%
Other Travel*	70	60	60	60	60	70	60	70	50	40	▼ -17.9%
<b>TOTAL</b>	<b>1,900</b>	<b>1,920</b>	<b>2,100</b>	<b>1,940</b>	<b>1,940</b>	<b>2,010</b>	<b>2,080</b>	<b>2,180</b>	<b>1,850</b>	<b>1,890</b>	<b>▲ 2.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	2.0	1.9	2.0	2.1	2.0	2.0	2.3	2.2	1.3	2.0	▲ 57.1%
State Tax Receipts	12.6	12.4	13.2	12.6	12.3	12.9	14.1	13.6	10.5	12.1	▲ 15.4%
<b>TOTAL</b>	<b>14.7</b>	<b>14.3</b>	<b>15.2</b>	<b>14.7</b>	<b>14.2</b>	<b>14.9</b>	<b>16.4</b>	<b>15.8</b>	<b>11.8</b>	<b>14.1</b>	<b>▲ 19.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Metro Valley Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	884.7	820.9	791.9	775.1	761.8	769.7	799.2	874.8	610.5	842.9	▲ 38.1%
Other	82.7	81.9	81.4	80.3	75.9	77.8	81.3	82.7	30.8	44.8	▲ 45.6%
Visitor	802.1	739.0	710.5	694.8	685.9	692.0	717.8	792.1	579.7	798.0	▲ 37.7%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	177.5	164.2	164.7	176.7	181.6	178.8	188.2	215.7	168.4	178.2	▲ 5.8%
<b>Employment (Jobs)</b>											
Employment	7,350	6,910	6,680	6,870	7,070	6,990	6,970	7,840	5,940	5,910	▼ -0.5%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	68.9	63.4	61.4	66.5	66.5	65.8	67.8	75.6	53.5	69.0	▲ 28.8%
Local	8.2	7.5	7.1	9.0	8.9	8.3	8.5	9.9	6.0	9.1	▲ 52.2%
State	60.7	55.9	54.4	57.5	57.6	57.5	59.3	65.7	47.5	59.8	▲ 25.9%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Metro Valley Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	802.1	739.0	710.5	694.8	685.9	692.0	717.8	792.1	579.7	798.0	▲ 37.7%
Other Travel*	82.7	81.9	81.4	80.3	75.9	77.8	81.3	82.7	30.8	44.8	▲ 45.6%
<b>TOTAL</b>	<b>884.7</b>	<b>820.9</b>	<b>791.9</b>	<b>775.1</b>	<b>761.8</b>	<b>769.7</b>	<b>799.2</b>	<b>874.8</b>	<b>610.5</b>	<b>842.9</b>	<b>▲ 38.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	361.9	309.1	289.6	320.9	320.2	317.3	321.3	377.8	242.2	359.3	▲ 48.3%
Short Term Rental							14.1	20.5	26.4	31.4	▲ 18.9%
Campground	0.9	0.9	0.9	0.7	0.7	0.8	0.9	1.0	1.0	1.5	▲ 45.8%
Private Home	185.2	189.3	189.9	162.7	157.8	166.2	169.2	166.7	157.0	181.1	▲ 15.3%
Vacation Home	5.6	5.6	5.6	4.9	4.7	4.9	5.0	4.9	4.7	5.1	▲ 10.5%
Day Travel	248.4	234.0	224.5	205.6	202.4	202.9	207.4	221.2	148.4	219.7	▲ 48.0%
<b>TOTAL</b>	<b>802.1</b>	<b>739.0</b>	<b>710.5</b>	<b>694.8</b>	<b>685.9</b>	<b>692.0</b>	<b>717.8</b>	<b>792.1</b>	<b>579.7</b>	<b>798.0</b>	<b>▲ 37.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	106.4	91.2	87.2	107.5	105.4	99.0	108.5	131.9	87.1	127.7	▲ 46.6%
Food Service	140.7	127.2	123.6	139.4	144.6	143.9	147.8	164.6	139.4	166.5	▲ 19.4%
Food Stores	28.8	26.0	25.2	28.0	27.9	27.2	29.2	32.3	28.8	33.3	▲ 15.8%
Local Tran. & Gas	344.8	332.8	323.5	255.4	240.9	260.4	270.2	284.0	183.3	294.8	▲ 60.8%
Arts, Ent. & Rec.	54.1	47.9	45.5	50.7	51.4	50.5	51.1	57.4	47.4	56.6	▲ 19.6%
Gaming	44.0	38.7	33.9	36.3	38.2	36.6	37.3	42.6	27.2	41.1	▲ 51.3%
Retail Sales	83.2	75.0	71.5	77.4	77.5	74.2	73.7	79.3	66.6	78.0	▲ 17.1%
<b>TOTAL</b>	<b>802.1</b>	<b>739.0</b>	<b>710.5</b>	<b>694.8</b>	<b>685.9</b>	<b>692.0</b>	<b>717.8</b>	<b>792.1</b>	<b>579.7</b>	<b>798.0</b>	<b>▲ 37.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Metro Valley Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	87.9	79.7	78.8	86.5	89.5	89.2	93.2	110.4	87.7	85.9	▼ -2.0%
Arts, Ent. & Rec.	41.6	37.7	36.1	40.3	42.1	39.8	40.4	45.4	36.5	38.2	▲ 4.8%
Retail**	21.7	20.8	20.7	20.8	22.3	21.3	21.2	22.1	22.1	23.2	▲ 4.8%
Ground Tran.	16.5	16.8	16.8	17.2	17.5	18.0	20.3	24.9	11.4	23.4	▲ 105.4%
Other Travel*	9.8	9.2	12.3	11.8	10.3	10.5	13.2	12.9	10.7	7.4	▼ -31.0%
<b>TOTAL</b>	<b>177.5</b>	<b>164.2</b>	<b>164.7</b>	<b>176.7</b>	<b>181.6</b>	<b>178.8</b>	<b>188.2</b>	<b>215.7</b>	<b>168.4</b>	<b>178.2</b>	<b>▲ 5.8%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	3,790	3,450	3,400	3,560	3,600	3,550	3,620	4,210	3,270	2,980	▼ -8.8%
Arts, Ent. & Rec.	1,900	1,830	1,660	1,750	1,920	1,940	1,880	2,100	1,580	1,680	▲ 6.6%
Retail**	850	830	820	760	780	740	710	720	670	670	▼ -0.7%
Ground Tran.	560	580	570	540	540	520	530	580	250	470	▲ 87.4%
Other Travel*	260	220	240	240	240	240	240	230	180	120	▼ -31.9%
<b>TOTAL</b>	<b>7,350</b>	<b>6,910</b>	<b>6,680</b>	<b>6,870</b>	<b>7,070</b>	<b>6,990</b>	<b>6,970</b>	<b>7,840</b>	<b>5,940</b>	<b>5,910</b>	<b>▼ -0.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	8.2	7.5	7.1	9.0	8.9	8.3	8.5	9.9	6.0	9.1	▲ 52.2%
State Tax Receipts	60.7	55.9	54.4	57.5	57.6	57.5	59.3	65.7	47.5	59.8	▲ 25.9%
<b>TOTAL</b>	<b>68.9</b>	<b>63.4</b>	<b>61.4</b>	<b>66.5</b>	<b>66.5</b>	<b>65.8</b>	<b>67.8</b>	<b>75.6</b>	<b>53.5</b>	<b>69.0</b>	<b>▲ 28.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Mountain Lakes Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	215.9	210.0	209.2	177.7	173.7	172.7	190.5	219.4	178.5	227.2	▲ 27.3%
Other	1.4	1.5	1.5	1.6	1.7	1.8	2.0	2.1	1.5	1.3	▼ -13.3%
Visitor	214.4	208.5	207.8	176.1	172.0	170.9	188.5	217.3	176.9	225.9	▲ 27.7%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	42.5	43.3	45.4	43.9	45.1	42.9	46.1	61.0	53.7	62.4	▲ 16.3%
<b>Employment (Jobs)</b>											
Employment	2,100	2,100	2,170	2,040	2,040	1,940	2,030	2,700	2,280	2,540	▲ 11.5%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	15.6	15.1	15.3	14.4	14.1	13.7	15.0	17.5	13.5	16.1	▲ 19.0%
Local	2.5	2.3	2.2	2.0	2.0	1.7	2.0	2.3	1.4	2.1	▲ 51.9%
State	13.2	12.9	13.1	12.4	12.2	12.0	13.0	15.1	12.1	13.9	▲ 15.2%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Mountain Lakes Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	214.4	208.5	207.8	176.1	172.0	170.9	188.5	217.3	176.9	225.9	▲ 27.7%
Other Travel*	1.4	1.5	1.5	1.6	1.7	1.8	2.0	2.1	1.5	1.3	▼ -13.3%
<b>TOTAL</b>	<b>215.9</b>	<b>210.0</b>	<b>209.2</b>	<b>177.7</b>	<b>173.7</b>	<b>172.7</b>	<b>190.5</b>	<b>219.4</b>	<b>178.5</b>	<b>227.2</b>	<b>▲ 27.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	92.9	88.8	90.0	75.1	74.9	69.7	88.0	103.1	67.4	96.5	▲ 43.2%
Short Term Rental							4.1	6.0	8.0	9.2	▲ 14.0%
Campground	12.6	13.2	12.7	11.6	11.1	11.7	4.5	12.8	14.8	18.8	▲ 26.6%
Private Home	45.7	45.1	44.6	39.2	37.8	39.6	40.6	39.7	37.4	42.0	▲ 12.2%
Vacation Home	12.5	12.3	12.3	11.0	10.5	10.9	11.1	10.8	10.3	11.1	▲ 7.9%
Day Travel	50.8	49.1	48.2	39.3	37.7	39.1	40.2	45.0	39.0	48.4	▲ 24.1%
<b>TOTAL</b>	<b>214.4</b>	<b>208.5</b>	<b>207.8</b>	<b>176.1</b>	<b>172.0</b>	<b>170.9</b>	<b>188.5</b>	<b>217.3</b>	<b>176.9</b>	<b>225.9</b>	<b>▲ 27.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	29.3	29.3	30.9	28.2	28.1	24.7	32.3	40.3	28.8	39.9	▲ 38.5%
Food Service	34.5	34.0	35.0	33.3	34.7	33.3	38.4	43.5	37.8	44.6	▲ 18.1%
Food Stores	12.3	12.3	12.5	12.3	12.2	11.8	11.9	14.2	14.2	15.6	▲ 9.4%
Local Tran. & Gas	97.6	92.9	89.5	64.6	58.8	64.7	67.5	75.7	57.5	81.6	▲ 41.8%
Arts, Ent. & Rec.	17.5	17.2	17.2	16.2	16.5	15.9	17.2	19.8	17.6	19.9	▲ 13.2%
Retail Sales	23.3	22.8	22.7	21.5	21.6	20.4	21.3	23.8	21.0	24.3	▲ 15.7%
<b>TOTAL</b>	<b>214.4</b>	<b>208.5</b>	<b>207.8</b>	<b>176.1</b>	<b>172.0</b>	<b>170.9</b>	<b>188.5</b>	<b>217.3</b>	<b>176.9</b>	<b>225.9</b>	<b>▲ 27.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Mountain Lakes Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	22.1	22.5	24.0	23.5	23.5	22.8	24.7	28.2	23.0	26.5	▲ 15.2%
Arts, Ent. & Rec.	12.2	12.4	12.8	12.4	13.0	11.9	13.0	23.6	21.3	26.5	▲ 24.5%
Retail**	7.5	7.6	7.8	7.2	7.7	7.3	7.3	8.0	8.6	8.7	▲ 1.6%
Other Travel*	0.7	0.8	0.8	0.8	0.9	0.9	1.0	1.1	0.8	0.7	▼ -13.3%
<b>TOTAL</b>	<b>42.5</b>	<b>43.3</b>	<b>45.4</b>	<b>43.9</b>	<b>45.1</b>	<b>42.9</b>	<b>46.1</b>	<b>61.0</b>	<b>53.7</b>	<b>62.4</b>	<b>▲ 16.3%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	1,190	1,190	1,240	1,140	1,130	1,090	1,120	1,240	990	1,100	▲ 11.1%
Arts, Ent. & Rec.	560	560	590	590	590	550	620	1,140	970	1,140	▲ 17.1%
Retail**	320	330	320	290	300	270	270	290	300	280	▼ -3.8%
Other Travel*	30	20	20	20	20	20	20	30	20	10	▼ -17.9%
<b>TOTAL</b>	<b>2,100</b>	<b>2,100</b>	<b>2,170</b>	<b>2,040</b>	<b>2,040</b>	<b>1,940</b>	<b>2,030</b>	<b>2,700</b>	<b>2,280</b>	<b>2,540</b>	<b>▲ 11.4%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	2.5	2.3	2.2	2.0	2.0	1.7	2.0	2.3	1.4	2.1	▲ 51.9%
State Tax Receipts	13.2	12.9	13.1	12.4	12.2	12.0	13.0	15.1	12.1	13.9	▲ 15.2%
<b>TOTAL</b>	<b>15.6</b>	<b>15.1</b>	<b>15.3</b>	<b>14.4</b>	<b>14.1</b>	<b>13.7</b>	<b>15.0</b>	<b>17.5</b>	<b>13.5</b>	<b>16.1</b>	<b>▲ 19.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.



# New River/Greenbrier Valley Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	694.0	711.1	672.0	603.8	586.2	618.7	670.8	704.1	591.2	785.4	▲ 32.9%
Other	8.0	8.0	7.6	8.3	8.9	9.3	10.3	10.8	8.0	6.9	▼ -13.3%
Visitor	686.1	703.1	664.4	595.5	577.3	609.4	660.5	693.3	583.2	778.5	▲ 33.5%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	189.2	202.3	196.3	197.0	197.0	203.1	218.7	236.6	198.9	235.7	▲ 18.5%
<b>Employment (Jobs)</b>											
Employment	6,830	7,380	6,950	6,660	6,720	6,840	7,150	7,680	6,330	7,120	▲ 12.4%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	53.4	55.0	52.2	50.9	49.4	51.3	55.1	57.5	46.0	58.8	▲ 27.8%
Local	7.1	7.6	6.8	6.8	6.7	6.8	7.2	7.8	5.2	7.7	▲ 48.4%
State	46.3	47.5	45.4	44.0	42.7	44.5	48.0	49.8	40.9	51.2	▲ 25.2%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# New River/Greenbrier Valley Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	686.1	703.1	664.4	595.5	577.3	609.4	660.5	693.3	583.2	778.5	▲ 33.5%
Other Travel*	8.0	8.0	7.6	8.3	8.9	9.3	10.3	10.8	8.0	6.9	▼ -13.3%
<b>TOTAL</b>	<b>694.0</b>	<b>711.1</b>	<b>672.0</b>	<b>603.8</b>	<b>586.2</b>	<b>618.7</b>	<b>670.8</b>	<b>704.1</b>	<b>591.2</b>	<b>785.4</b>	<b>▲ 32.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	377.7	405.3	371.9	341.8	333.6	358.4	381.1	404.3	302.0	440.2	▲ 45.8%
Short Term Rental							18.8	24.8	37.3	43.4	▲ 16.6%
Campground	7.8	7.6	7.4	6.5	6.3	6.5	6.7	8.3	11.0	15.8	▲ 43.3%
Private Home	138.3	131.4	132.0	116.4	111.7	112.4	114.6	112.2	106.2	120.5	▲ 13.4%
Vacation Home	13.1	12.8	12.8	11.9	11.5	11.6	11.7	11.5	11.3	11.8	▲ 4.3%
Day Travel	149.1	146.0	140.2	119.0	114.1	120.5	127.6	132.2	115.4	146.8	▲ 27.2%
<b>TOTAL</b>	<b>686.1</b>	<b>703.1</b>	<b>664.4</b>	<b>595.5</b>	<b>577.3</b>	<b>609.4</b>	<b>660.5</b>	<b>693.3</b>	<b>583.2</b>	<b>778.5</b>	<b>▲ 33.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	119.2	133.0	123.9	122.2	118.2	123.0	140.8	155.1	120.3	172.7	▲ 43.6%
Food Service	130.1	137.2	129.8	128.4	131.7	139.7	148.9	158.3	142.6	174.3	▲ 22.2%
Food Stores	31.0	32.1	30.7	30.2	29.8	30.6	34.1	36.2	35.9	41.9	▲ 16.8%
Local Tran. & Gas	236.1	224.9	216.5	156.2	142.3	153.7	165.8	166.5	125.5	192.6	▲ 53.5%
Arts, Ent. & Rec.	81.3	82.6	77.3	75.6	74.8	80.0	84.2	88.3	80.5	99.3	▲ 23.3%
Gaming	9.5	12.4	10.7	9.7	8.1	8.8	11.3	10.7	8.8	13.4	▲ 52.0%
Retail Sales	78.9	81.0	75.4	73.0	72.4	73.7	75.4	78.3	69.6	84.4	▲ 21.3%
<b>TOTAL</b>	<b>686.1</b>	<b>703.1</b>	<b>664.4</b>	<b>595.5</b>	<b>577.3</b>	<b>609.4</b>	<b>660.5</b>	<b>693.3</b>	<b>583.2</b>	<b>778.5</b>	<b>▲ 33.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# New River/Greenbrier Valley Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	101.6	111.2	107.9	109.5	108.8	112.0	121.3	129.1	107.5	121.7	▲ 13.2%
Arts, Ent. & Rec.	62.4	65.1	63.0	63.0	62.3	65.2	70.4	80.4	64.2	85.5	▲ 33.2%
Retail**	21.0	21.9	21.5	20.3	21.4	21.1	21.6	21.5	23.0	24.9	▲ 8.4%
Other Travel*	4.1	4.1	4.0	4.3	4.6	4.8	5.4	5.6	4.1	3.6	▼ -13.3%
<b>TOTAL</b>	<b>189.2</b>	<b>202.3</b>	<b>196.3</b>	<b>197.0</b>	<b>197.0</b>	<b>203.1</b>	<b>218.7</b>	<b>236.6</b>	<b>198.9</b>	<b>235.7</b>	<b>▲ 18.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	3,780	4,180	3,960	3,890	3,930	3,930	4,150	4,410	3,580	3,880	▲ 8.4%
Arts, Ent. & Rec.	2,150	2,290	2,090	1,960	1,950	2,100	2,190	2,470	1,980	2,460	▲ 24.1%
Retail**	760	790	780	690	710	680	680	670	680	700	▲ 3.6%
Other Travel*	140	120	120	120	130	130	130	130	90	80	▼ -17.9%
<b>TOTAL</b>	<b>6,830</b>	<b>7,380</b>	<b>6,950</b>	<b>6,660</b>	<b>6,720</b>	<b>6,840</b>	<b>7,150</b>	<b>7,680</b>	<b>6,330</b>	<b>7,120</b>	<b>▲ 12.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	7.1	7.6	6.8	6.8	6.7	6.8	7.2	7.8	5.2	7.7	▲ 48.4%
State Tax Receipts	46.3	47.5	45.4	44.0	42.7	44.5	48.0	49.8	40.9	51.2	▲ 25.2%
<b>TOTAL</b>	<b>53.4</b>	<b>55.0</b>	<b>52.2</b>	<b>50.9</b>	<b>49.4</b>	<b>51.3</b>	<b>55.1</b>	<b>57.5</b>	<b>46.0</b>	<b>58.8</b>	<b>▲ 27.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Potomac Highlands Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	278.3	287.4	289.4	268.6	274.0	283.1	321.5	334.7	318.0	408.1	▲ 28.3%
Other	2.1	2.2	2.1	2.3	2.4	2.6	2.8	3.0	2.2	1.9	▼ -13.3%
Visitor	276.2	285.2	287.3	266.3	271.5	280.5	318.7	331.7	315.8	406.2	▲ 28.6%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	65.4	71.7	75.0	75.7	78.9	80.3	87.0	90.1	85.9	104.0	▲ 21.2%
<b>Employment (Jobs)</b>											
Employment	3,510	3,740	3,820	3,700	3,900	3,840	4,100	4,160	3,740	4,310	▲ 15.2%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	20.4	21.1	21.3	21.0	21.4	21.8	24.7	25.2	22.8	28.9	▲ 27.2%
Local	3.7	3.8	3.7	3.7	3.8	3.7	4.3	4.4	3.4	5.3	▲ 55.3%
State	16.7	17.3	17.6	17.3	17.6	18.1	20.3	20.8	19.3	23.6	▲ 22.2%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Potomac Highlands Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	276.2	285.2	287.3	266.3	271.5	280.5	318.7	331.7	315.8	406.2	▲ 28.6%
Other Travel*	2.1	2.2	2.1	2.3	2.4	2.6	2.8	3.0	2.2	1.9	▼ -13.3%
<b>TOTAL</b>	<b>278.3</b>	<b>287.4</b>	<b>289.4</b>	<b>268.6</b>	<b>274.0</b>	<b>283.1</b>	<b>321.5</b>	<b>334.7</b>	<b>318.0</b>	<b>408.1</b>	<b>▲ 28.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	126.5	137.6	141.0	135.6	143.3	146.8	173.0	177.1	156.4	227.4	▲ 45.3%
Short Term Rental							9.7	12.1	21.4	25.4	▲ 18.7%
Campground	7.0	6.9	6.8	6.1	5.9	6.6	3.8	8.2	8.8	11.1	▲ 25.3%
Private Home	48.5	47.4	47.0	42.3	41.2	42.9	44.0	43.6	42.1	46.4	▲ 10.1%
Vacation Home	32.8	32.3	32.1	29.8	28.9	29.4	29.9	29.5	29.0	30.8	▲ 6.2%
Day Travel	61.4	61.0	60.3	52.7	52.3	54.8	58.3	61.0	58.0	65.1	▲ 12.2%
<b>TOTAL</b>	<b>276.2</b>	<b>285.2</b>	<b>287.3</b>	<b>266.3</b>	<b>271.5</b>	<b>280.5</b>	<b>318.7</b>	<b>331.7</b>	<b>315.8</b>	<b>406.2</b>	<b>▲ 28.6%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	48.0	54.1	57.0	57.3	59.6	59.5	75.2	80.0	72.5	105.8	▲ 45.9%
Food Service	54.1	57.6	59.2	59.4	64.1	66.6	76.3	79.0	79.4	98.3	▲ 23.9%
Food Stores	25.0	25.7	26.1	26.2	26.3	26.7	28.7	30.4	32.2	35.9	▲ 11.6%
Local Tran. & Gas	80.0	76.2	73.4	53.0	48.2	53.2	58.3	59.4	50.0	69.8	▲ 39.6%
Arts, Ent. & Rec.	30.4	31.8	31.9	31.5	33.0	34.2	37.3	38.8	38.9	45.5	▲ 16.8%
Retail Sales	38.7	39.8	39.7	39.0	40.2	40.3	42.9	44.1	42.8	50.8	▲ 18.6%
<b>TOTAL</b>	<b>276.2</b>	<b>285.2</b>	<b>287.3</b>	<b>266.3</b>	<b>271.5</b>	<b>280.5</b>	<b>318.7</b>	<b>331.7</b>	<b>315.8</b>	<b>406.2</b>	<b>▲ 28.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Potomac Highlands Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	35.7	40.0	42.6	43.3	44.2	45.8	49.6	51.1	46.1	57.3	▲ 24.3%
Arts, Ent. & Rec.	16.6	18.0	18.5	18.9	20.2	20.1	22.1	23.9	22.7	29.4	▲ 29.6%
Retail**	12.0	12.5	12.8	12.3	13.2	13.0	13.7	13.6	15.9	16.3	▲ 2.4%
Other Travel*	1.1	1.1	1.1	1.2	1.3	1.3	1.5	1.5	1.1	1.0	▼ -13.3%
<b>TOTAL</b>	<b>65.4</b>	<b>71.7</b>	<b>75.0</b>	<b>75.7</b>	<b>78.9</b>	<b>80.3</b>	<b>87.0</b>	<b>90.1</b>	<b>85.9</b>	<b>104.0</b>	<b>▲ 21.2%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	1,950	2,110	2,190	2,140	2,250	2,230	2,380	2,390	2,070	2,390	▲ 15.6%
Arts, Ent. & Rec.	1,040	1,110	1,120	1,080	1,170	1,140	1,240	1,290	1,150	1,400	▲ 21.3%
Retail**	470	480	480	440	450	440	450	440	490	500	▲ 1.3%
Other Travel*	40	30	30	30	30	40	30	40	30	20	▼ -17.9%
<b>TOTAL</b>	<b>3,510</b>	<b>3,740</b>	<b>3,820</b>	<b>3,700</b>	<b>3,900</b>	<b>3,840</b>	<b>4,100</b>	<b>4,160</b>	<b>3,740</b>	<b>4,310</b>	<b>▲ 15.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	3.7	3.8	3.7	3.7	3.8	3.7	4.3	4.4	3.4	5.3	▲ 55.3%
State Tax Receipts	16.7	17.3	17.6	17.3	17.6	18.1	20.3	20.8	19.3	23.6	▲ 22.2%
<b>TOTAL</b>	<b>20.4</b>	<b>21.1</b>	<b>21.3</b>	<b>21.0</b>	<b>21.4</b>	<b>21.8</b>	<b>24.7</b>	<b>25.2</b>	<b>22.8</b>	<b>28.9</b>	<b>▲ 27.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Eastern Panhandle Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	978.9	927.6	908.8	909.6	920.6	919.9	982.3	1,049.1	823.4	1,041.2	▲ 26.4%
Other	4.7	5.0	4.8	5.1	5.4	5.7	6.3	6.6	4.9	4.2	▼ -13.3%
Visitor	974.2	922.6	904.0	904.6	915.1	914.2	976.0	1,042.5	818.5	1,036.9	▲ 26.7%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	209.5	210.1	215.4	223.3	236.0	232.8	244.5	259.9	229.0	275.4	▲ 20.3%
<b>Employment (Jobs)</b>											
Employment	8,640	8,910	9,120	8,370	8,730	8,590	8,730	9,100	7,520	8,390	▲ 11.6%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	231.2	200.0	186.3	194.1	194.3	181.8	184.9	183.4	128.1	166.1	▲ 29.7%
Local	17.2	14.3	12.1	12.7	12.5	12.0	12.5	12.4	8.1	11.7	▲ 44.6%
State	214.0	185.7	174.2	181.4	181.8	169.8	172.4	171.0	120.0	154.4	▲ 28.7%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Eastern Panhandle Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	974.2	922.6	904.0	904.6	915.1	914.2	976.0	1,042.5	818.5	1,036.9	▲ 26.7%
Other Travel*	4.7	5.0	4.8	5.1	5.4	5.7	6.3	6.6	4.9	4.2	▼ -13.3%
<b>TOTAL</b>	<b>978.9</b>	<b>927.6</b>	<b>908.8</b>	<b>909.6</b>	<b>920.6</b>	<b>919.9</b>	<b>982.3</b>	<b>1,049.1</b>	<b>823.4</b>	<b>1,041.2</b>	<b>▲ 26.4%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	115.3	107.6	110.0	111.9	120.8	157.1	179.2	173.3	114.7	172.2	▲ 50.2%
Short Term Rental							9.1	10.9	14.3	17.9	▲ 25.1%
Campground	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.8	▲ 38.6%
Private Home	60.7	61.7	61.7	57.1	56.7	54.8	57.0	57.9	57.7	64.6	▲ 11.9%
Vacation Home	11.4	11.5	11.6	10.8	10.6	10.6	10.9	11.0	11.1	12.0	▲ 8.1%
Day Travel	786.2	741.2	720.1	724.2	726.4	691.1	719.1	788.9	620.2	769.5	▲ 24.1%
<b>TOTAL</b>	<b>974.2</b>	<b>922.6</b>	<b>904.0</b>	<b>904.6</b>	<b>915.1</b>	<b>914.2</b>	<b>976.0</b>	<b>1,042.5</b>	<b>818.5</b>	<b>1,036.9</b>	<b>▲ 26.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	36.4	35.6	38.0	41.0	42.6	56.0	70.0	69.4	47.7	72.7	▲ 52.4%
Food Service	202.6	209.5	220.4	233.6	258.3	269.6	297.9	345.5	301.7	360.1	▲ 19.4%
Food Stores	43.3	44.3	46.3	48.5	51.2	52.2	57.6	65.1	58.2	67.3	▲ 15.6%
Local Tran. & Gas	84.0	80.0	77.1	55.6	50.6	55.1	63.0	63.6	46.8	70.4	▲ 50.5%
Arts, Ent. & Rec.	22.8	22.2	22.6	23.3	24.3	29.2	32.2	33.8	29.6	38.8	▲ 30.8%
Gaming	476.9	421.2	387.5	386.9	364.8	327.4	322.5	314.4	206.6	283.8	▲ 37.4%
Retail Sales	108.3	109.7	112.2	115.7	123.3	124.6	132.8	150.7	127.9	143.8	▲ 12.5%
<b>TOTAL</b>	<b>974.2</b>	<b>922.6</b>	<b>904.0</b>	<b>904.6</b>	<b>915.1</b>	<b>914.2</b>	<b>976.0</b>	<b>1,042.5</b>	<b>818.5</b>	<b>1,036.9</b>	<b>▲ 26.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.



# Eastern Panhandle Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	94.6	99.7	107.7	114.6	128.8	132.2	141.4	155.9	135.1	159.0	▲ 17.7%
Arts, Ent. & Rec.	92.1	86.8	83.4	83.6	79.8	73.0	73.5	72.8	63.1	85.1	▲ 34.8%
Retail**	20.3	21.0	21.8	22.4	24.6	24.6	26.4	27.9	28.3	29.2	▲ 2.9%
Other Travel*	2.4	2.6	2.5	2.6	2.8	2.9	3.3	3.4	2.5	2.2	▼ -13.3%
<b>TOTAL</b>	<b>209.5</b>	<b>210.1</b>	<b>215.4</b>	<b>223.3</b>	<b>236.0</b>	<b>232.8</b>	<b>244.5</b>	<b>259.9</b>	<b>229.0</b>	<b>275.4</b>	<b>▲ 20.3%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	4,730	5,120	5,450	4,720	5,140	5,200	5,360	5,750	4,660	5,040	▲ 8.1%
Arts, Ent. & Rec.	3,070	2,940	2,810	2,770	2,640	2,450	2,400	2,350	1,940	2,450	▲ 26.8%
Retail**	760	780	800	800	880	860	890	920	860	850	▼ -1.6%
Other Travel*	80	80	70	70	80	80	80	80	60	50	▼ -17.9%
<b>TOTAL</b>	<b>8,640</b>	<b>8,910</b>	<b>9,120</b>	<b>8,370</b>	<b>8,730</b>	<b>8,590</b>	<b>8,730</b>	<b>9,100</b>	<b>7,520</b>	<b>8,390</b>	<b>▲ 11.6%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	17.2	14.3	12.1	12.7	12.5	12.0	12.5	12.4	8.1	11.7	▲ 44.6%
State Tax Receipts	214.0	185.7	174.2	181.4	181.8	169.8	172.4	171.0	120.0	154.4	▲ 28.7%
<b>TOTAL</b>	<b>231.2</b>	<b>200.0</b>	<b>186.3</b>	<b>194.1</b>	<b>194.3</b>	<b>181.8</b>	<b>184.9</b>	<b>183.4</b>	<b>128.1</b>	<b>166.1</b>	<b>▲ 29.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Mountaineer Country Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	484.7	467.1	469.2	445.0	421.4	425.2	509.6	489.9	403.2	463.5	▲ 14.9%
Other	7.4	7.5	8.1	8.0	7.9	7.5	11.9	13.1	7.1	7.5	▲ 6.0%
Visitor	477.3	459.6	461.1	437.0	413.5	417.7	497.8	476.9	396.2	456.0	▲ 15.1%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	123.8	122.8	128.2	136.7	136.4	134.2	149.6	142.5	125.2	171.6	▲ 37.1%
<b>Employment (Jobs)</b>											
Employment	5,460	5,400	5,460	5,550	5,380	5,160	5,460	5,080	4,310	5,510	▲ 27.7%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	36.5	35.1	35.5	36.7	34.8	34.5	40.5	38.2	30.2	34.3	▲ 13.5%
Local	6.5	6.0	6.0	6.8	6.1	5.7	6.9	6.5	4.3	5.1	▲ 19.0%
State	30.0	29.0	29.5	30.0	28.7	28.8	33.6	31.7	25.9	29.2	▲ 12.6%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Mountaineer Country Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	477.3	459.6	461.1	437.0	413.5	417.7	497.8	476.9	396.2	456.0	▲ 15.1%
Other Travel*	7.4	7.5	8.1	8.0	7.9	7.5	11.9	13.1	7.1	7.5	▲ 6.0%
<b>TOTAL</b>	<b>484.7</b>	<b>467.1</b>	<b>469.2</b>	<b>445.0</b>	<b>421.4</b>	<b>425.2</b>	<b>509.6</b>	<b>489.9</b>	<b>403.2</b>	<b>463.5</b>	<b>▲ 14.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	268.5	253.4	257.0	254.2	234.8	232.7	284.5	263.0	188.9	205.9	▲ 9.0%
Short Term Rental							14.8	17.1	24.7	21.8	▼ -11.8%
Campground	2.9	2.9	2.8	2.4	2.3	2.4	2.9	3.8	3.6	5.3	▲ 45.4%
Private Home	100.3	101.1	100.5	91.4	91.1	94.2	97.1	96.3	93.7	103.0	▲ 9.9%
Vacation Home	9.0	9.0	9.0	8.3	8.1	8.3	8.4	8.3	8.2	8.7	▲ 7.3%
Day Travel	96.5	93.1	91.8	80.8	77.2	80.1	90.1	88.3	77.1	111.2	▲ 44.3%
<b>TOTAL</b>	<b>477.3</b>	<b>459.6</b>	<b>461.1</b>	<b>437.0</b>	<b>413.5</b>	<b>417.7</b>	<b>497.8</b>	<b>476.9</b>	<b>396.2</b>	<b>456.0</b>	<b>▲ 15.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	93.5	91.0	95.0	100.8	90.9	86.8	114.9	110.5	81.9	89.4	▲ 9.2%
Food Service	104.7	101.7	104.1	108.4	107.2	108.3	126.3	123.1	110.7	119.6	▲ 8.1%
Food Stores	23.8	23.1	23.5	24.2	23.2	22.9	27.7	27.2	26.1	27.1	▲ 3.6%
Local Tran. & Gas	144.0	137.1	132.0	95.3	87.8	96.2	112.8	103.5	77.7	109.5	▲ 40.9%
Arts, Ent. & Rec.	47.4	45.4	45.5	46.5	44.9	45.2	51.9	50.3	44.6	47.5	▲ 6.5%
Retail Sales	63.9	61.2	61.0	61.8	59.6	58.3	64.3	62.2	55.1	62.9	▲ 14.0%
<b>TOTAL</b>	<b>477.3</b>	<b>459.6</b>	<b>461.1</b>	<b>437.0</b>	<b>413.5</b>	<b>417.7</b>	<b>497.8</b>	<b>476.9</b>	<b>396.2</b>	<b>456.0</b>	<b>▲ 15.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Mountaineer Country Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	73.0	72.6	77.0	84.0	83.3	82.3	90.3	85.9	70.3	95.4	▲ 35.8%
Arts, Ent. & Rec.	32.7	32.1	32.9	34.5	34.2	33.5	38.8	37.2	35.6	57.2	▲ 60.8%
Retail**	15.6	15.5	15.8	15.5	16.1	15.5	17.2	15.9	16.8	16.9	▲ 0.3%
Other Travel*	2.6	2.5	2.5	2.7	2.8	2.9	3.3	3.4	2.6	2.2	▼ -15.5%
<b>TOTAL</b>	<b>123.8</b>	<b>122.8</b>	<b>128.2</b>	<b>136.7</b>	<b>136.4</b>	<b>134.2</b>	<b>149.6</b>	<b>142.5</b>	<b>125.2</b>	<b>171.6</b>	<b>▲ 37.1%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	3,510	3,480	3,510	3,620	3,480	3,330	3,480	3,210	2,600	3,280	▲ 25.9%
Arts, Ent. & Rec.	1,240	1,220	1,250	1,280	1,240	1,210	1,320	1,270	1,140	1,680	▲ 47.7%
Retail**	630	630	640	580	590	550	580	520	520	510	▼ -1.9%
Other Travel*	70	70	70	70	70	80	70	80	50	40	▼ -19.3%
<b>TOTAL</b>	<b>5,460</b>	<b>5,400</b>	<b>5,460</b>	<b>5,550</b>	<b>5,380</b>	<b>5,160</b>	<b>5,460</b>	<b>5,080</b>	<b>4,310</b>	<b>5,510</b>	<b>▲ 27.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	6.5	6.0	6.0	6.8	6.1	5.7	6.9	6.5	4.3	5.1	▲ 19.0%
State Tax Receipts	30.0	29.0	29.5	30.0	28.7	28.8	33.6	31.7	25.9	29.2	▲ 12.6%
<b>TOTAL</b>	<b>36.5</b>	<b>35.1</b>	<b>35.5</b>	<b>36.7</b>	<b>34.8</b>	<b>34.5</b>	<b>40.5</b>	<b>38.2</b>	<b>30.2</b>	<b>34.3</b>	<b>▲ 13.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Hatfield-McCoy Mountains Region / Summary Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Spending (\$Millions)</b>											
Total (Current \$)	199.6	184.5	178.1	154.2	144.7	164.2	170.7	168.2	143.2	189.8	▲ 32.5%
Other	21.7	18.8	19.1	18.4	16.4	18.4	19.1	19.2	8.0	13.4	▲ 67.0%
Visitor	177.9	165.7	159.0	135.8	128.3	145.8	151.7	149.1	135.2	176.4	▲ 30.5%
<b>Earnings (\$Millions)</b>											
Earnings (Current \$)	26.0	24.4	25.6	25.7	25.5	27.0	28.7	29.0	28.0	27.9	▼ -0.5%
<b>Employment (Jobs)</b>											
Employment	1,290	1,220	1,210	1,200	1,200	1,250	1,270	1,290	1,200	1,210	▲ 0.4%
<b>Tax Revenue (\$Millions)</b>											
Total (Current \$)	12.3	11.5	11.2	11.2	10.7	11.8	12.1	12.0	10.4	12.0	▲ 15.8%
Local	1.3	1.1	0.9	0.9	0.9	0.9	0.9	0.9	0.6	1.1	▲ 84.7%
State	11.0	10.4	10.3	10.2	9.8	10.9	11.2	11.0	9.8	10.9	▲ 11.5%

Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Hatfield-McCoy Mountains Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	177.9	165.7	159.0	135.8	128.3	145.8	151.7	149.1	135.2	176.4	▲ 30.5%
Other Travel*	21.7	18.8	19.1	18.4	16.4	18.4	19.1	19.2	8.0	13.4	▲ 67.0%
<b>TOTAL</b>	<b>199.6</b>	<b>184.5</b>	<b>178.1</b>	<b>154.2</b>	<b>144.7</b>	<b>164.2</b>	<b>170.7</b>	<b>168.2</b>	<b>143.2</b>	<b>189.8</b>	<b>▲ 32.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel	27.7	18.7	14.9	18.1	16.6	27.4	28.0	27.2	23.0	40.1	▲ 74.6%
Short Term Rental							1.0	1.3	2.2	3.1	▲ 40.2%
Campground	5.6	5.5	5.3	4.4	4.3	4.5	5.0	5.9	5.8	8.4	▲ 46.3%
Private Home	87.7	87.1	86.0	70.8	67.5	70.2	72.1	69.7	64.1	74.9	▲ 16.9%
Vacation Home	2.9	2.9	2.8	2.4	2.3	2.4	2.4	2.3	2.2	2.5	▲ 13.1%
Day Travel	54.0	51.5	49.9	40.1	37.6	41.4	43.1	42.6	38.0	47.3	▲ 24.7%
<b>TOTAL</b>	<b>177.9</b>	<b>165.7</b>	<b>159.0</b>	<b>135.8</b>	<b>128.3</b>	<b>145.8</b>	<b>151.7</b>	<b>149.1</b>	<b>135.2</b>	<b>176.4</b>	<b>▲ 30.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	7.2	5.1	4.3	5.9	5.5	8.0	8.8	9.2	8.4	14.1	▲ 68.0%
Food Service	25.9	24.4	24.0	25.3	25.4	27.5	28.1	28.6	29.0	33.4	▲ 15.1%
Food Stores	6.6	6.3	6.2	6.4	6.2	6.4	6.7	6.9	7.2	8.2	▲ 15.0%
Local Tran. & Gas	108.6	102.2	97.9	70.8	64.5	76.0	80.3	76.3	62.9	89.2	▲ 41.8%
Arts, Ent. & Rec.	10.9	10.1	9.6	10.0	9.9	10.7	10.8	11.0	11.0	12.5	▲ 13.4%
Retail Sales	18.7	17.7	17.0	17.3	16.9	17.2	17.0	17.1	16.7	19.0	▲ 13.7%
<b>TOTAL</b>	<b>177.9</b>	<b>165.7</b>	<b>159.0</b>	<b>135.8</b>	<b>128.3</b>	<b>145.8</b>	<b>151.7</b>	<b>149.1</b>	<b>135.2</b>	<b>176.4</b>	<b>▲ 30.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other spending includes resident air travel, travel arrangement and convention services, and ground transportation of visitors traveling to other West Virginia destinations.

# Hatfield-McCoy Mountains Region / Detail Trend

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	11.8	10.7	10.5	11.0	11.1	12.1	12.9	13.4	12.3	13.2	▲ 7.5%
Arts, Ent. & Rec.	4.9	4.7	4.6	4.9	5.0	5.3	5.4	5.7	5.3	5.3	▲ 0.9%
Retail**	6.5	6.5	6.5	6.2	6.6	6.7	6.6	6.3	7.3	7.4	▲ 2.3%
Other Travel*	2.8	2.5	3.9	3.6	2.9	2.9	3.9	3.6	3.2	2.0	▼ -39.1%
<b>TOTAL</b>	<b>26.0</b>	<b>24.4</b>	<b>25.6</b>	<b>25.7</b>	<b>25.5</b>	<b>27.0</b>	<b>28.7</b>	<b>29.0</b>	<b>28.0</b>	<b>27.9</b>	<b>▼ -0.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	690	640	630	620	610	640	670	700	630	650	▲ 1.7%
Arts, Ent. & Rec.	240	230	220	250	260	270	270	290	250	260	▲ 4.1%
Retail**	290	300	290	270	270	270	270	250	270	280	▲ 0.8%
Other Travel*	70	50	60	60	60	60	60	50	40	20	▼ -42.9%
<b>TOTAL</b>	<b>1,290</b>	<b>1,220</b>	<b>1,210</b>	<b>1,200</b>	<b>1,200</b>	<b>1,250</b>	<b>1,270</b>	<b>1,290</b>	<b>1,200</b>	<b>1,210</b>	<b>▲ 0.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	1.3	1.1	0.9	0.9	0.9	0.9	0.9	0.9	0.6	1.1	▲ 84.7%
State Tax Receipts	11.0	10.4	10.3	10.2	9.8	10.9	11.2	11.0	9.8	10.9	▲ 11.5%
<b>TOTAL</b>	<b>12.3</b>	<b>11.5</b>	<b>11.2</b>	<b>11.2</b>	<b>10.7</b>	<b>11.8</b>	<b>12.1</b>	<b>12.0</b>	<b>10.4</b>	<b>12.0</b>	<b>▲ 15.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*\*Retail includes gasoline.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.



# County Impacts

2021p



# County / Earnings & Employment

## Direct Travel Industry Earnings & Employment, 2021

County	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Barbour	257	2.9	1.1%	5,816	160	2.8%
Berkeley	2,720	37.4	1.4%	49,408	1,400	2.8%
Boone	315	2.9	0.9%	5,599	130	2.2%
Braxton	222	10.0	4.5%	4,848	340	7.1%
Brooke	573	5.8	1.0%	9,411	170	1.8%
Cabell	3,587	37.8	1.1%	62,130	1,370	2.2%
Calhoun	84	1.1	1.3%	2,474	60	2.4%
Clay	76	0.7	0.9%	2,033	30	1.7%
Doddridge	125	1.4	1.1%	2,564	40	1.6%
Fayette	632	20.9	3.3%	13,446	760	5.7%
Gilmer	122	1.6	1.3%	2,953	80	2.6%
Grant	239	5.5	2.3%	5,213	280	5.3%
Greenbrier	760	115.4	15.2%	17,697	2,430	13.7%
Hampshire	242	7.9	3.3%	7,092	390	5.5%
Hancock	611	71.7	11.7%	11,433	3,650	32.0%
Hardy	300	4.9	1.6%	7,456	250	3.4%
Harrison	3,095	46.3	1.5%	45,318	1,500	3.3%
Jackson	551	9.0	1.6%	10,908	420	3.9%
Jefferson	1,308	225.1	17.2%	23,769	6,390	26.9%
Kanawha	7,750	124.0	1.6%	116,940	3,890	3.3%
Lewis	396	26.1	6.6%	7,530	1,050	14.0%
Lincoln	138	2.7	1.9%	3,408	120	3.4%
Logan	668	10.2	1.5%	11,886	400	3.4%
McDowell	280	5.4	1.9%	4,897	260	5.2%
Marion	1,256	19.3	1.5%	23,590	730	3.1%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Notes: 2021 Total Employment & Earnings has been estimated by Dean Runyan Associates.

CARES Act support is included, data limitations prevent disaggregation.

# County / Earnings & Employment

## Direct Travel Industry Earnings & Employment, 2021

County	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Marshall	864	14.1	1.6%	13,362	410	3.1%
Mason	413	4.4	1.1%	8,381	220	2.6%
Mercer	1,206	31.8	2.6%	24,544	1,300	5.3%
Mineral	571	4.8	0.8%	11,271	230	2.0%
Mingo	277	4.6	1.7%	5,780	220	3.7%
Monongalia	4,764	90.4	1.9%	74,435	2,600	3.5%
Monroe	149	2.7	1.8%	3,902	160	4.1%
Morgan	190	13.0	6.8%	4,996	600	12.0%
Nicholas	426	10.9	2.6%	9,055	490	5.4%
Ohio	2,173	85.8	3.9%	33,549	2,760	8.2%
Pendleton	83	2.9	3.5%	2,947	130	4.6%
Pleasants	184	1.0	0.5%	3,120	50	1.5%
Pocahontas	181	36.5	20.2%	4,684	1,330	28.4%
Preston	558	8.0	1.4%	11,679	330	2.8%
Putnam	1,681	12.0	0.7%	27,477	430	1.6%
Raleigh	2,166	47.8	2.2%	37,866	1,720	4.5%
Randolph	660	16.7	2.5%	14,103	670	4.8%
Ritchie	238	2.9	1.2%	4,794	140	3.0%
Roane	196	2.3	1.2%	4,784	100	2.1%
Summers	155	6.8	4.4%	3,698	310	8.4%
Taylor	239	3.4	1.4%	5,016	140	2.8%
Tucker	154	24.8	16.1%	3,636	1,030	28.2%
Tyler	137	1.3	1.0%	2,695	60	2.2%
Upshur	472	11.7	2.5%	10,244	470	4.6%
Wayne	694	7.6	1.1%	11,188	350	3.1%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates  
 Notes: 2021 Total Employment & Earnings has been estimated by Dean Runyan Associates.  
 CARES Act support is included, data limitations prevent disaggregation.

# County / Earnings & Employment

## Direct Travel Industry Earnings & Employment, 2021

County	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Webster	91	1.3	1.4%	2,080	80	3.7%
Wetzel	269	10.1	3.8%	5,590	440	7.8%
Wirt	73	0.5	0.6%	2,041	20	1.2%
Wood	2,740	31.2	1.1%	43,604	1,090	2.5%
Wyoming	299	5.0	1.7%	5,798	180	3.1%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Notes: 2021 Total Employment & Earnings has been estimated by Dean Runyan Associates.

CARES Act support is included, data limitations prevent disaggregation.

# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Barbour</b>											
Travel Spending (\$M)	17.2	16.7	16.5	14.4	13.8	14.3	15.1	15.6	14.3	16.8	▲ 17.4%
Earnings (\$M)	2.5	2.6	2.6	2.7	2.8	2.7	2.8	2.8	2.9	2.9	▲ 0.1%
Employment (Jobs)	150	150	160	170	160	160	160	170	160	160	▼ -1.2%
Local Taxes (\$M)	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 99.4%
State Taxes (\$M)	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.9	1.0	▲ 2.8%
<b>Berkeley</b>											
Travel Spending (\$M)	130.3	123.1	123.3	112.1	108.5	137.9	157.5	161.5	128.9	162.3	▲ 25.8%
Earnings (\$M)	25.5	24.5	25.8	26.7	27.3	33.5	35.7	36.8	32.7	37.4	▲ 14.3%
Employment (Jobs)	1,180	1,130	1,210	1,240	1,250	1,500	1,550	1,580	1,300	1,400	▲ 7.9%
Local Taxes (\$M)	0.9	0.8	0.8	0.9	0.9	1.4	1.7	1.7	1.0	1.5	▲ 44.7%
State Taxes (\$M)	8.0	7.6	7.7	7.7	7.5	9.2	10.3	10.5	8.3	9.7	▲ 17.5%
<b>Boone</b>											
Travel Spending (\$M)	33.6	32.4	31.4	24.9	23.3	24.6	25.3	24.2	21.3	26.3	▲ 23.3%
Earnings (\$M)	3.0	3.0	3.1	3.0	3.2	3.1	3.0	2.8	2.8	2.9	▲ 1.2%
Employment (Jobs)	160	160	160	150	160	150	140	130	130	130	▼ -0.5%
Local Taxes (\$M)	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 70.6%
State Taxes (\$M)	2.1	2.0	2.1	2.0	1.9	1.9	1.9	1.9	1.6	1.7	▲ 2.6%
<b>Braxton</b>											
Travel Spending (\$M)	40.0	39.2	37.6	31.1	30.6	31.8	30.0	50.0	37.9	47.0	▲ 24.0%
Earnings (\$M)	7.9	8.1	8.0	7.4	8.0	7.8	7.7	11.4	9.4	10.0	▲ 6.3%
Employment (Jobs)	330	320	330	280	300	300	290	420	340	340	▲ 1.3%
Local Taxes (\$M)	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.5	0.3	0.4	▲ 50.8%
State Taxes (\$M)	2.4	2.4	2.3	2.2	2.2	2.2	2.1	3.4	2.5	2.8	▲ 10.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Brooke</b>											
Travel Spending (\$M)	17.8	17.4	17.1	14.9	14.3	14.7	15.1	14.9	13.5	16.0	▲ 19.0%
Earnings (\$M)	4.5	4.7	4.9	4.9	5.0	4.9	5.2	5.3	5.2	5.8	▲ 11.5%
Employment (Jobs)	180	190	190	180	170	170	180	170	160	170	▲ 3.3%
Local Taxes (\$M)	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 53.7%
State Taxes (\$M)	1.1	1.1	1.1	1.1	1.0	1.0	1.1	1.0	0.9	1.0	▲ 6.9%
<b>Cabell</b>											
Travel Spending (\$M)	143.2	132.7	136.2	125.6	119.8	116.4	120.2	153.2	111.1	173.3	▲ 56.1%
Earnings (\$M)	33.0	31.0	33.6	34.9	34.8	33.7	34.5	50.3	42.9	37.8	▼ -11.7%
Employment (Jobs)	1,470	1,400	1,500	1,480	1,450	1,430	1,450	2,000	1,590	1,370	▼ -13.9%
Local Taxes (\$M)	1.8	1.6	1.7	1.8	1.7	1.4	1.4	2.1	1.2	2.4	▲ 93.7%
State Taxes (\$M)	8.9	8.3	8.7	8.7	8.4	8.1	8.3	10.7	7.8	10.4	▲ 33.3%
<b>Calhoun</b>											
Travel Spending (\$M)	7.5	7.3	7.2	6.2	5.9	6.1	6.3	6.2	5.7	6.0	▲ 5.7%
Earnings (\$M)	1.1	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.1	▼ -10.2%
Employment (Jobs)	80	80	80	80	80	80	80	80	70	60	▼ -16.4%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	▲ 70.6%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	▼ -6.1%
<b>Clay</b>											
Travel Spending (\$M)	8.8	8.5	8.2	6.4	6.0	6.4	6.6	6.4	5.3	6.5	▲ 21.2%
Earnings (\$M)	0.7	0.7	0.8	0.7	0.8	0.8	0.7	0.7	0.7	0.7	▼ -4.9%
Employment (Jobs)	40	40	40	40	40	40	40	40	40	30	▼ -9.0%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 69.1%
State Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.4	▼ -0.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Doddridge</b>											
Travel Spending (\$M)	6.7	6.7	6.6	6.1	5.9	6.2	6.2	6.3	5.9	6.2	▲ 5.2%
Earnings (\$M)	1.2	1.3	1.3	1.4	1.4	1.4	1.4	1.4	1.5	1.4	▼ -6.7%
Employment (Jobs)	50	50	50	50	50	50	50	50	50	40	▼ -11.9%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 69.1%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	▼ -2.7%
<b>Fayette</b>											
Travel Spending (\$M)	79.9	78.4	75.5	65.5	65.0	69.0	71.6	78.9	71.0	99.0	▲ 39.3%
Earnings (\$M)	15.8	16.2	16.1	17.1	18.2	18.7	19.3	25.2	17.9	20.9	▲ 16.8%
Employment (Jobs)	810	810	790	770	790	780	800	1,040	680	760	▲ 11.2%
Local Taxes (\$M)	0.8	0.8	0.7	0.7	0.7	0.7	0.7	0.8	0.6	1.1	▲ 70.5%
State Taxes (\$M)	4.9	4.9	4.8	4.7	4.7	4.9	5.0	5.6	4.7	6.0	▲ 26.4%
<b>Gilmer</b>											
Travel Spending (\$M)	8.6	8.4	8.3	7.3	7.0	7.2	7.5	7.6	7.1	8.3	▲ 17.2%
Earnings (\$M)	1.3	1.3	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.6	▲ 11.9%
Employment (Jobs)	80	80	80	80	70	70	70	70	70	80	▲ 14.4%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 67.5%
State Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.5	▲ 6.3%
<b>Grant</b>											
Travel Spending (\$M)	17.7	17.2	16.9	14.4	13.7	14.4	14.9	23.3	29.2	30.4	▲ 3.9%
Earnings (\$M)	2.2	2.3	2.4	2.4	2.5	2.5	2.5	4.6	6.8	5.5	▼ -18.9%
Employment (Jobs)	140	140	150	150	140	140	140	250	340	280	▼ -17.7%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3	0.3	▲ 21.9%
State Taxes (\$M)	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.6	2.0	1.8	▼ -8.5%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Greenbrier</b>											
Travel Spending (\$M)	238.6	229.7	225.5	215.3	199.4	211.7	238.3	240.1	214.3	275.1	▲ 28.4%
Earnings (\$M)	100.2	98.9	100.0	101.8	97.1	101.2	110.8	118.5	98.1	115.4	▲ 17.6%
Employment (Jobs)	2,450	2,410	2,350	2,290	2,270	2,450	2,600	2,700	2,210	2,430	▲ 9.6%
Local Taxes (\$M)	2.4	2.3	2.3	2.2	2.0	2.1	2.3	2.3	1.7	2.3	▲ 29.7%
State Taxes (\$M)	18.1	17.4	16.9	16.7	15.4	16.2	18.3	18.1	15.6	19.9	▲ 27.7%
<b>Hampshire</b>											
Travel Spending (\$M)	37.4	36.2	35.9	32.4	31.3	32.6	33.7	34.0	31.3	37.1	▲ 18.5%
Earnings (\$M)	6.3	6.4	6.6	6.8	7.0	7.0	7.1	7.3	7.5	7.9	▲ 5.4%
Employment (Jobs)	370	370	380	370	380	360	360	370	370	390	▲ 6.8%
Local Taxes (\$M)	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	▲ 53.1%
State Taxes (\$M)	2.2	2.1	2.1	2.1	2.0	2.1	2.1	2.1	1.9	2.1	▲ 7.9%
<b>Hancock</b>											
Travel Spending (\$M)	381.6	356.0	336.0	343.7	284.5	278.5	271.5	304.8	243.4	303.1	▲ 24.6%
Earnings (\$M)	83.2	80.7	77.5	83.9	70.0	67.9	66.2	73.2	61.3	71.7	▲ 16.9%
Employment (Jobs)	4,400	4,430	4,330	4,570	3,960	3,760	3,700	4,090	3,460	3,650	▲ 5.5%
Local Taxes (\$M)	5.1	4.6	4.4	4.6	4.0	3.7	3.6	3.9	2.7	3.6	▲ 33.3%
State Taxes (\$M)	74.6	67.4	66.5	62.6	55.9	52.7	50.6	52.7	38.2	48.6	▲ 27.2%
<b>Hardy</b>											
Travel Spending (\$M)	22.3	23.3	23.4	22.9	22.4	23.4	26.5	23.6	21.6	22.7	▲ 5.2%
Earnings (\$M)	3.9	4.5	4.7	5.2	5.4	5.4	6.1	5.4	5.1	4.9	▼ -3.1%
Employment (Jobs)	250	300	310	320	320	310	320	270	260	250	▼ -2.9%
Local Taxes (\$M)	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.2	0.2	▲ 7.7%
State Taxes (\$M)	1.3	1.4	1.4	1.4	1.4	1.5	1.7	1.4	1.3	1.3	▼ -2.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Harrison</b>											
Travel Spending (\$M)	141.9	142.1	149.4	138.2	118.1	121.1	159.4	144.4	105.0	123.2	▲ 17.4%
Earnings (\$M)	37.8	39.3	43.2	45.0	41.3	40.9	46.6	48.3	41.9	46.3	▲ 10.4%
Employment (Jobs)	1,550	1,620	1,730	1,680	1,520	1,500	1,640	1,680	1,410	1,500	▲ 6.5%
Local Taxes (\$M)	2.0	2.0	2.2	2.4	1.9	1.9	2.5	2.2	1.3	1.7	▲ 28.8%
State Taxes (\$M)	8.8	8.8	9.3	9.1	8.0	8.2	10.2	9.2	6.9	7.7	▲ 11.1%
<b>Jackson</b>											
Travel Spending (\$M)	46.0	42.6	44.4	36.9	37.3	39.5	41.5	41.2	33.1	39.1	▲ 18.0%
Earnings (\$M)	7.2	6.7	7.6	7.2	8.0	8.2	8.4	9.5	8.3	9.0	▲ 7.9%
Employment (Jobs)	410	380	450	390	410	430	430	500	420	420	▲ 2.2%
Local Taxes (\$M)	0.4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	▲ 37.5%
State Taxes (\$M)	2.8	2.7	2.8	2.7	2.7	2.8	2.9	2.9	2.3	2.5	▲ 6.2%
<b>Jefferson</b>											
Travel Spending (\$M)	818.6	775.4	756.3	769.5	783.3	751.4	790.7	851.5	660.4	824.4	▲ 24.8%
Earnings (\$M)	175.8	177.3	181.0	188.3	198.9	189.0	197.7	211.1	186.2	225.1	▲ 20.9%
Employment (Jobs)	7,010	7,300	7,440	6,660	6,960	6,530	6,610	6,910	5,740	6,390	▲ 11.4%
Local Taxes (\$M)	16.0	13.3	11.0	11.5	11.4	10.3	10.5	10.3	6.7	9.5	▲ 41.0%
State Taxes (\$M)	204.2	176.4	164.7	171.9	172.5	158.7	159.9	158.3	109.7	141.6	▲ 29.1%
<b>Kanawha</b>											
Travel Spending (\$M)	642.6	592.4	561.9	571.7	567.9	574.1	596.0	610.6	397.8	544.6	▲ 36.9%
Earnings (\$M)	131.7	120.2	117.6	128.2	132.6	130.8	139.2	142.2	105.8	124.0	▲ 17.2%
Employment (Jobs)	5,220	4,830	4,510	4,730	4,960	4,900	4,870	4,850	3,540	3,890	▲ 9.8%
Local Taxes (\$M)	5.9	5.5	5.0	6.9	6.9	6.7	6.8	7.2	4.3	6.1	▲ 39.6%
State Taxes (\$M)	45.8	41.7	39.7	43.0	43.6	43.4	44.9	46.7	32.3	41.8	▲ 29.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.



# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Lewis</b>											
Travel Spending (\$M)	47.2	46.8	50.0	41.8	43.5	39.7	49.6	55.4	45.3	62.4	▲ 37.9%
Earnings (\$M)	12.3	12.7	14.3	13.4	13.7	12.6	14.0	22.4	21.5	26.1	▲ 21.4%
Employment (Jobs)	550	550	610	560	570	530	560	1,000	920	1,050	▲ 14.5%
Local Taxes (\$M)	0.7	0.7	0.8	0.7	0.7	0.6	0.7	0.8	0.5	0.8	▲ 54.4%
State Taxes (\$M)	3.0	2.9	3.2	2.8	2.9	2.7	3.3	3.8	3.2	4.1	▲ 29.0%
<b>Lincoln</b>											
Travel Spending (\$M)	18.1	17.6	17.3	14.6	13.9	14.5	14.9	14.7	13.4	15.7	▲ 16.8%
Earnings (\$M)	2.3	2.4	2.5	2.5	2.6	2.5	2.6	2.6	2.7	2.7	▼ -0.8%
Employment (Jobs)	140	150	140	140	130	130	120	120	120	120	▼ -4.6%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 70.9%
State Taxes (\$M)	1.1	1.1	1.1	1.1	1.0	1.0	1.1	1.0	0.9	1.0	▲ 2.1%
<b>Logan</b>											
Travel Spending (\$M)	63.5	57.4	54.2	48.3	45.3	59.4	62.1	59.4	54.3	66.6	▲ 22.6%
Earnings (\$M)	9.1	7.9	7.5	8.0	8.1	10.1	10.3	10.9	10.0	10.2	▲ 2.3%
Employment (Jobs)	410	350	330	340	340	410	410	440	390	400	▲ 2.5%
Local Taxes (\$M)	0.5	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.4	▲ 34.0%
State Taxes (\$M)	3.9	3.6	3.5	3.6	3.5	4.4	4.5	4.4	3.9	4.2	▲ 6.5%
<b>Marion</b>											
Travel Spending (\$M)	83.7	75.4	80.0	74.0	70.7	69.1	77.8	70.1	57.8	64.7	▲ 11.9%
Earnings (\$M)	20.2	18.1	20.8	21.5	21.4	20.4	21.6	19.1	17.1	19.3	▲ 13.1%
Employment (Jobs)	970	900	1,010	1,010	960	890	910	780	670	730	▲ 9.8%
Local Taxes (\$M)	1.0	0.8	0.9	1.1	1.0	0.9	1.0	0.9	0.6	0.6	▲ 13.0%
State Taxes (\$M)	5.2	4.7	5.1	5.1	4.9	4.8	5.3	4.7	3.8	4.0	▲ 5.0%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Marshall</b>											
Travel Spending (\$M)	29.1	32.3	34.8	30.2	28.3	29.9	31.3	30.7	28.3	42.9	▲ 51.7%
Earnings (\$M)	6.8	9.1	11.0	11.0	10.8	11.1	11.4	12.3	11.6	14.1	▲ 22.0%
Employment (Jobs)	270	370	440	410	390	380	360	400	360	410	▲ 11.8%
Local Taxes (\$M)	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.5	▲ 113.9%
State Taxes (\$M)	1.7	2.0	2.2	2.1	2.0	2.1	2.1	2.1	1.9	2.6	▲ 35.6%
<b>Mason</b>											
Travel Spending (\$M)	24.2	23.7	23.3	20.1	19.3	20.1	20.9	20.7	18.9	21.2	▲ 12.4%
Earnings (\$M)	3.8	3.9	4.0	4.1	4.2	4.2	4.2	4.4	4.3	4.4	▲ 1.9%
Employment (Jobs)	230	250	250	240	230	230	230	230	220	220	▲ 0.1%
Local Taxes (\$M)	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 68.0%
State Taxes (\$M)	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.3	1.3	▼ -0.1%
<b>McDowell</b>											
Travel Spending (\$M)	27.2	26.3	25.5	20.7	19.5	20.3	20.9	28.2	25.3	33.8	▲ 33.2%
Earnings (\$M)	2.9	3.0	3.1	3.0	3.1	2.9	2.9	4.3	4.3	5.4	▲ 24.5%
Employment (Jobs)	170	170	170	160	150	140	140	210	210	260	▲ 24.6%
Local Taxes (\$M)	0.3	0.2	0.2	0.2	0.2	0.1	0.1	0.3	0.2	0.3	▲ 55.7%
State Taxes (\$M)	1.7	1.6	1.6	1.6	1.5	1.5	1.6	2.1	1.9	2.2	▲ 16.1%
<b>Mercer</b>											
Travel Spending (\$M)	101.2	114.9	111.5	97.4	93.8	105.5	113.5	115.4	88.6	130.7	▲ 47.5%
Earnings (\$M)	17.8	23.8	23.9	23.5	24.0	26.2	27.8	30.3	27.2	31.8	▲ 16.8%
Employment (Jobs)	880	1,140	1,110	1,100	1,100	1,170	1,220	1,340	1,180	1,300	▲ 10.4%
Local Taxes (\$M)	0.8	1.1	1.0	1.1	1.1	1.2	1.3	1.4	0.8	1.5	▲ 76.9%
State Taxes (\$M)	6.2	7.2	7.2	6.9	6.7	7.4	7.8	7.9	6.1	8.1	▲ 32.5%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Mineral</b>											
Travel Spending (\$M)	22.4	22.3	22.0	19.9	19.6	20.2	20.4	20.9	20.1	25.1	▲ 25.2%
Earnings (\$M)	4.1	4.3	4.4	4.5	4.7	4.7	4.7	4.6	4.4	4.8	▲ 8.0%
Employment (Jobs)	250	250	260	260	260	260	260	250	220	230	▲ 3.0%
Local Taxes (\$M)	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	▲ 75.3%
State Taxes (\$M)	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.5	▲ 15.9%
<b>Mingo</b>											
Travel Spending (\$M)	29.3	25.9	24.2	20.9	19.8	20.5	20.9	21.7	17.9	32.8	▲ 82.9%
Earnings (\$M)	4.4	4.0	3.9	3.9	3.9	3.8	4.2	4.5	4.2	4.6	▲ 9.3%
Employment (Jobs)	240	220	210	210	210	200	210	230	210	220	▲ 4.4%
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.3	▲ 272.5%
State Taxes (\$M)	1.8	1.6	1.5	1.5	1.5	1.5	1.5	1.6	1.3	2.0	▲ 53.3%
<b>Monongalia</b>											
Travel Spending (\$M)	184.7	177.7	170.2	172.1	170.2	172.9	206.3	208.3	175.6	205.4	▲ 17.0%
Earnings (\$M)	52.6	52.1	51.0	56.8	58.7	58.8	66.3	59.7	51.5	90.4	▲ 75.4%
Employment (Jobs)	2,220	2,170	2,030	2,170	2,170	2,100	2,210	1,900	1,600	2,600	▲ 63.0%
Local Taxes (\$M)	2.6	2.5	2.3	2.6	2.6	2.5	2.9	2.9	2.1	2.3	▲ 12.5%
State Taxes (\$M)	11.6	11.2	10.9	11.6	11.5	11.7	13.7	13.3	11.0	13.4	▲ 21.8%
<b>Monroe</b>											
Travel Spending (\$M)	10.4	10.3	10.4	9.8	9.6	9.8	10.0	10.2	10.2	10.7	▲ 5.2%
Earnings (\$M)	2.3	2.4	2.5	2.5	2.6	2.5	2.5	2.6	2.8	2.7	▼ -4.7%
Employment (Jobs)	160	170	170	170	170	160	170	160	170	160	▼ -8.0%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 85.4%
State Taxes (\$M)	0.6	0.6	0.6	0.5	0.5	0.5	0.6	0.6	0.5	0.5	▼ -0.4%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Morgan</b>											
Travel Spending (\$M)	30.0	29.1	29.2	28.0	28.7	30.6	34.1	36.2	34.0	54.5	▲ 60.2%
Earnings (\$M)	8.2	8.2	8.6	8.3	9.8	10.3	11.1	12.0	10.2	13.0	▲ 27.4%
Employment (Jobs)	450	480	480	470	520	560	570	620	480	600	▲ 23.6%
Local Taxes (\$M)	0.3	0.2	0.2	0.2	0.3	0.3	0.4	0.4	0.3	0.7	▲ 119.3%
State Taxes (\$M)	1.8	1.7	1.8	1.8	1.9	2.0	2.2	2.3	2.1	3.1	▲ 50.9%
<b>Nicholas</b>											
Travel Spending (\$M)	66.9	63.5	61.9	52.6	49.7	53.6	55.7	62.6	49.9	63.5	▲ 27.3%
Earnings (\$M)	10.6	10.3	10.4	10.2	10.2	10.8	11.4	11.6	10.2	10.9	▲ 6.8%
Employment (Jobs)	610	590	600	560	550	550	580	590	480	490	▲ 1.1%
Local Taxes (\$M)	0.6	0.5	0.5	0.5	0.4	0.5	0.5	0.6	0.3	0.5	▲ 46.9%
State Taxes (\$M)	4.1	3.9	3.9	3.8	3.6	3.8	3.9	4.3	3.4	3.8	▲ 12.6%
<b>Ohio</b>											
Travel Spending (\$M)	431.4	384.9	357.4	323.6	289.5	317.4	334.9	348.8	274.4	388.1	▲ 41.5%
Earnings (\$M)	93.1	86.3	81.6	75.5	69.3	75.0	79.8	82.3	70.0	85.8	▲ 22.6%
Employment (Jobs)	3,880	3,600	3,360	2,960	2,670	2,800	2,890	2,930	2,400	2,760	▲ 14.6%
Local Taxes (\$M)	4.1	4.1	3.9	4.2	3.9	4.2	4.3	4.4	3.0	4.8	▲ 60.4%
State Taxes (\$M)	59.4	48.8	48.1	51.2	50.0	53.8	54.6	55.4	37.0	50.5	▲ 36.5%
<b>Pendleton</b>											
Travel Spending (\$M)	9.3	8.9	8.7	7.9	7.7	8.5	7.1	8.8	7.7	11.5	▲ 48.0%
Earnings (\$M)	2.0	2.0	2.0	2.1	2.2	2.4	2.1	2.3	2.3	2.9	▲ 25.7%
Employment (Jobs)	110	120	110	120	130	130	130	120	110	130	▲ 17.6%
Local Taxes (\$M)	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 113.0%
State Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	▲ 35.1%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Pleasants</b>											
Travel Spending (\$M)	7.2	7.0	6.9	5.9	5.6	5.9	6.1	6.1	5.4	6.3	▲ 17.1%
Earnings (\$M)	0.9	0.9	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	▼ -1.3%
Employment (Jobs)	60	60	60	60	60	60	50	50	50	50	▼ -5.3%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 75.2%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▲ 3.0%
<b>Pocahontas</b>											
Travel Spending (\$M)	80.0	85.8	88.6	80.2	87.4	92.9	115.7	119.2	123.3	144.5	▲ 17.2%
Earnings (\$M)	21.9	24.4	26.0	24.3	25.4	27.1	31.1	32.0	32.6	36.5	▲ 12.0%
Employment (Jobs)	1,060	1,100	1,110	950	1,100	1,130	1,320	1,320	1,260	1,330	▲ 5.3%
Local Taxes (\$M)	1.4	1.5	1.6	1.4	1.6	1.6	2.0	2.0	1.8	2.3	▲ 31.6%
State Taxes (\$M)	4.9	5.3	5.4	5.0	5.4	5.7	7.1	7.1	7.2	8.3	▲ 15.9%
<b>Preston</b>											
Travel Spending (\$M)	36.6	34.9	34.2	29.8	31.4	30.1	32.6	33.8	33.8	34.7	▲ 2.6%
Earnings (\$M)	6.5	6.3	6.5	6.8	7.7	7.0	7.7	7.8	7.5	8.0	▲ 6.3%
Employment (Jobs)	360	350	350	340	370	330	350	350	310	330	▲ 6.1%
Local Taxes (\$M)	0.4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2	▲ 3.7%
State Taxes (\$M)	2.2	2.1	2.1	2.1	2.2	2.1	2.2	2.3	2.2	2.1	▼ -6.8%
<b>Putnam</b>											
Travel Spending (\$M)	74.7	72.1	70.5	57.7	54.8	59.1	62.1	90.3	82.8	103.7	▲ 25.3%
Earnings (\$M)	8.9	9.1	9.4	9.5	10.0	10.1	10.4	18.7	15.4	12.0	▼ -22.4%
Employment (Jobs)	430	420	430	430	430	430	430	750	590	430	▼ -26.3%
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.5	0.4	0.6	▲ 60.1%
State Taxes (\$M)	4.6	4.5	4.6	4.4	4.3	4.5	4.6	6.9	6.1	6.4	▲ 4.9%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Raleigh</b>											
Travel Spending (\$M)	179.8	196.7	171.1	150.9	156.7	157.9	168.7	183.0	136.5	173.9	▲ 27.4%
Earnings (\$M)	41.3	49.0	42.1	40.4	43.1	42.5	45.7	46.8	39.2	47.8	▲ 21.8%
Employment (Jobs)	1,860	2,200	1,900	1,740	1,800	1,740	1,800	1,830	1,490	1,720	▲ 15.3%
Local Taxes (\$M)	2.2	2.6	2.1	2.2	2.3	2.2	2.2	2.5	1.5	2.1	▲ 40.5%
State Taxes (\$M)	11.3	12.4	11.0	10.4	10.8	10.8	11.4	12.1	9.0	10.8	▲ 20.3%
<b>Randolph</b>											
Travel Spending (\$M)	48.1	51.2	49.9	46.3	47.1	45.2	54.9	54.6	47.4	55.7	▲ 17.6%
Earnings (\$M)	12.6	14.5	14.5	15.0	15.7	15.0	16.8	17.0	14.4	16.7	▲ 16.2%
Employment (Jobs)	650	760	730	750	760	720	770	750	610	670	▲ 10.9%
Local Taxes (\$M)	0.6	0.6	0.6	0.6	0.6	0.5	0.6	0.6	0.4	0.6	▲ 36.0%
State Taxes (\$M)	2.9	3.1	3.1	3.1	3.1	3.0	3.6	3.5	3.0	3.2	▲ 9.9%
<b>Ritchie</b>											
Travel Spending (\$M)	6.2	6.0	5.9	5.2	6.6	7.6	8.2	8.5	7.6	8.7	▲ 15.7%
Earnings (\$M)	1.4	1.5	1.5	1.5	2.4	2.8	2.9	2.9	2.8	2.9	▲ 1.9%
Employment (Jobs)	90	90	90	90	140	150	140	150	140	140	▼ -1.0%
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	▲ 45.1%
State Taxes (\$M)	0.4	0.3	0.3	0.3	0.4	0.5	0.5	0.5	0.5	0.5	▲ 6.9%
<b>Roane</b>											
Travel Spending (\$M)	14.2	13.9	13.7	11.9	11.4	11.8	12.1	11.9	10.7	12.8	▲ 19.8%
Earnings (\$M)	2.1	2.1	2.2	2.2	2.3	2.2	2.2	2.2	2.2	2.3	▲ 3.4%
Employment (Jobs)	120	130	130	120	120	120	120	110	110	100	▼ -4.4%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 66.9%
State Taxes (\$M)	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.8	▲ 7.1%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Summers</b>											
Travel Spending (\$M)	20.5	19.8	18.8	17.0	16.6	17.4	19.8	20.0	19.8	28.4	▲ 43.6%
Earnings (\$M)	4.7	4.6	4.4	4.4	4.6	4.6	5.2	4.8	4.8	6.8	▲ 42.2%
Employment (Jobs)	300	280	260	240	250	230	260	230	210	310	▲ 45.2%
Local Taxes (\$M)	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	▲ 67.0%
State Taxes (\$M)	1.2	1.2	1.1	1.1	1.1	1.1	1.3	1.3	1.2	1.6	▲ 32.2%
<b>Taylor</b>											
Travel Spending (\$M)	13.8	13.6	12.3	10.4	11.1	11.6	12.3	11.4	10.9	12.6	▲ 15.2%
Earnings (\$M)	3.0	3.1	2.8	2.6	3.1	3.1	3.2	3.3	2.8	3.4	▲ 22.4%
Employment (Jobs)	160	160	140	130	140	140	150	150	120	140	▲ 18.7%
Local Taxes (\$M)	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 47.2%
State Taxes (\$M)	0.8	0.8	0.8	0.7	0.8	0.8	0.8	0.8	0.7	0.7	▲ 7.1%
<b>Tucker</b>											
Travel Spending (\$M)	41.0	42.5	44.2	44.8	44.7	46.0	48.3	50.3	37.4	81.1	▲ 116.7%
Earnings (\$M)	12.3	13.3	14.4	15.4	16.0	16.2	16.6	16.9	12.8	24.8	▲ 94.2%
Employment (Jobs)	660	710	770	770	810	790	810	830	570	1,030	▲ 78.8%
Local Taxes (\$M)	0.8	0.8	0.8	0.9	0.8	0.8	0.8	0.9	0.5	1.4	▲ 172.2%
State Taxes (\$M)	2.5	2.6	2.7	2.8	2.9	2.9	3.1	3.1	2.2	4.8	▲ 113.8%
<b>Tyler</b>											
Travel Spending (\$M)	6.4	6.3	6.2	5.5	5.2	5.5	5.7	5.7	4.6	5.6	▲ 22.9%
Earnings (\$M)	1.3	1.3	1.4	1.4	1.5	1.5	1.5	1.5	1.3	1.3	▲ 4.4%
Employment (Jobs)	90	80	80	80	80	80	80	80	60	60	▼ -1.1%
Local Taxes (\$M)	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 62.2%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.3	▲ 10.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Upshur</b>											
Travel Spending (\$M)	34.0	33.6	33.5	30.6	29.3	26.2	33.1	28.8	25.5	29.6	▲ 16.3%
Earnings (\$M)	8.8	9.1	9.5	9.8	9.8	8.6	9.9	12.4	9.2	11.7	▲ 27.5%
Employment (Jobs)	420	440	440	460	430	370	420	500	360	470	▲ 28.1%
Local Taxes (\$M)	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.2	0.1	0.2	▲ 40.8%
State Taxes (\$M)	2.1	2.0	2.1	2.1	2.0	1.8	2.2	2.0	1.7	1.8	▲ 9.0%
<b>Wayne</b>											
Travel Spending (\$M)	55.0	51.2	50.9	45.6	42.4	45.2	47.4	48.3	36.2	48.4	▲ 33.8%
Earnings (\$M)	7.2	7.1	8.6	8.3	7.7	7.6	8.6	8.3	8.3	7.6	▼ -9.1%
Employment (Jobs)	350	350	370	360	370	370	380	370	360	350	▼ -2.3%
Local Taxes (\$M)	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.1	0.3	▲ 111.9%
State Taxes (\$M)	2.2	2.1	2.1	2.1	2.0	2.1	2.1	2.1	2.0	2.1	▲ 6.0%
<b>Webster</b>											
Travel Spending (\$M)	10.3	10.0	9.7	8.1	7.6	8.0	8.0	8.6	7.5	9.9	▲ 31.8%
Earnings (\$M)	1.1	1.1	1.1	1.1	1.2	1.2	1.0	1.1	1.1	1.3	▲ 16.5%
Employment (Jobs)	70	70	80	70	80	70	70	70	70	80	▲ 13.5%
Local Taxes (\$M)	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	▲ 72.7%
State Taxes (\$M)	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.5	0.6	▲ 12.1%
<b>Wetzel</b>											
Travel Spending (\$M)	27.3	26.7	26.0	26.5	28.4	37.6	46.1	48.8	44.4	42.8	▼ -3.6%
Earnings (\$M)	4.8	4.9	5.0	6.1	7.1	9.0	10.0	8.8	9.9	10.1	▲ 1.8%
Employment (Jobs)	270	280	280	310	370	460	490	420	440	440	▼ -1.4%
Local Taxes (\$M)	0.4	0.4	0.3	0.4	0.4	0.6	0.7	0.8	0.6	0.6	▲ 2.6%
State Taxes (\$M)	1.7	1.6	1.6	1.8	2.0	2.5	3.0	3.0	2.8	2.6	▼ -6.4%

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# County / Summary Trend

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Percent Chg. 2020-21
<b>Wirt</b>											
Travel Spending (\$M)	1.4	1.4	1.4	1.4	1.4	1.4	1.5	1.5	1.5	1.4	▼ -5.0%
Earnings (\$M)	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	▼ -11.9%
Employment (Jobs)	30	30	30	30	30	30	30	30	30	20	▼ -13.2%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	▲ 70.9%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -4.9%
<b>Wood</b>											
Travel Spending (\$M)	123.6	122.6	128.9	111.7	104.7	112.9	131.1	122.4	90.1	122.8	▲ 36.3%
Earnings (\$M)	24.5	25.7	29.3	28.2	27.7	29.1	31.8	32.8	27.9	31.2	▲ 11.8%
Employment (Jobs)	1,120	1,160	1,260	1,170	1,110	1,160	1,230	1,260	1,030	1,090	▲ 5.1%
Local Taxes (\$M)	1.0	1.0	1.1	1.3	1.2	1.3	1.6	1.4	0.8	1.3	▲ 61.3%
State Taxes (\$M)	7.6	7.7	8.2	7.9	7.5	7.9	9.0	8.4	6.2	7.6	▲ 22.8%
<b>Wyoming</b>											
Travel Spending (\$M)	36.5	34.9	33.7	27.4	25.7	27.1	27.9	28.2	25.3	33.8	▲ 33.6%
Earnings (\$M)	4.4	4.3	4.4	4.3	4.5	4.4	4.3	4.3	4.5	5.0	▲ 11.6%
Employment (Jobs)	200	190	190	180	180	160	170	170	170	180	▲ 8.1%
Local Taxes (\$M)	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 67.9%
State Taxes (\$M)	2.2	2.2	2.2	2.1	2.0	2.1	2.1	2.1	1.9	2.1	▲ 13.0%

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# Glossary

<b>Term</b>	<b>Definition</b>
Hotel, Motel	Accommodation types that house transient lodging activity, including West Virginia State Parks lodges and cabins.
Private Home	Unpaid overnight accommodations used to host visiting friends and family overnight.
Other Overnight	Combination of other overnight visitors who stay in campgrounds or 2nd homes.
Day Travel	Greater than 50 miles traveled non-routine to the destination.
Visitor Spending	Direct spending made by visitors in a destination.
Other Spending	Spending by residents on travel arrangement services, or spending for convention activity.
Direct Spending	Expenditures made by consumers, combination of Visitor Spending and Other Spending.
Direct Earnings	Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.
Direct Employment	Employment generated by direct spending; Includes full time, part time, seasonal, and proprietors.
Local Taxes	City and county taxes generated by travel spending.
State Taxes	State taxes generated by travel spending.
Destination Spending	Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.
STVR	Short Term Vacation Rental, private and semi-private lodging rented by owners or property management companies (e.g. Airbnb, VRBO).
2nd Home	Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.

# Assumptions / Methodology

## Travel Impacts Methodology

Dean Runyan Associates uses our proprietary Regional Travel Impact Model (RTIM). This input-output model uses a fiscal based approach to accurately quantify travel and reduce reliance and variability of survey data. Each accommodation type (Hotel/Motel, Short Term Rental, Private Home, 2nd Home, Camping, and Day) is modeled uniquely to capture the different types of economic contributions from these visitors. Earnings and employment data are derived from the relationship between business income and employee expenses. Tax receipts are generated based on each unique tax rate that applies to the underlying economic activity.

Our approach starts at local levels of geography building up to state findings.

The RTIM is in use in 12 states covering over 400 counties and local jurisdictions. Findings from this study are directly comparable to any of our research publications.

## Travel Impacts Assumptions

- Overnight visitors are defined as non-local overnight visitation utilizing accommodations that are Hotels/Motels/STR, Camping, Private Home (VFR), and 2nd home ownership.
- Day visitors include anyone that has traveled 50 miles one way, and is not routine travel (commuting or periodic retail trips).
- Travel contains tourism activity, business activity, and other transient activity.
- Source data is accurate and complete. (Sources include: Bureau of Labor Statistics, Census Bureau, Bureau of Economic Analysis, STR LLC., U.S. Department of Transportation, Omnitrak Group, AirDNA).