

West Virginia Travel Impacts

2012-2021p Detailed Visitor Impact Estimates Summary



West Virginia / Trend

Direct Travel Impacts 2012-2021p (Preliminary)

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2021-19
Spending (\$Millions)												
Total (Current \$)	4,836	4,633	4,505	4,258	4,106	4,222	4,556	4,752	3,800	4,935	▲ 29.9%	▲ 3.8%
Other	137	134	133	134	129	134	146	150	72	88	▲ 22.9%	▼ -41.2%
Visitor	4,699	4,499	4,371	4,124	3,977	4,089	4,411	4,602	3,729	4,847	▲ 30.0%	▲ 5.3%
Non-transportation	2,494	2,472	2,468	2,544	2,540	2,614	2,872	3,073	2,657	3,297	▲ 24.1%	▲ 7.3%
Transportation	1,297	1,239	1,196	885	815	893	965	954	698	1,036	▲ 48.5%	▲ 8.5%
Earnings (\$Millions)												
Earnings (Current \$)	1,065	1,064	1,075	1,104	1,107	1,113	1,185	1,255	1,082	1,277	▲ 18.1%	▲ 1.8%
Employment (000's)												
Employment	46.2	46.5	46.2	44.8	44.6	44.3	45.5	47.6	39.7	44.2	▲ 11.3%	▼ -7.2%
Tax Revenue (\$Millions)												
Total (Current \$)	810	767	748	762	748	740	771	791	601	751	▲ 24.9%	▼ -5.1%
Local	59	54	50	54	52	50	54	55	36	54	▲ 48.2%	▼ -2.5%
State	543	492	478	485	474	467	484	490	365	460	▲ 26.1%	▼ -6.2%
Federal	208	221	221	223	223	223	234	245	200	237	▲ 18.5%	▼ -3.5%



West Virginia / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
Direct Travel Spending (\$Millions)											
Destination Spending	4,699	4,499	4,371	4,124	3,977	4,089	4,411	4,602	3,729	4,847	▲ 30.0%
Other Travel*	137	134	133	134	129	134	146	150	72	88	▲ 22.9%
TOTAL	4,836	4,633	4,505	4,258	4,106	4,222	4,556	4,752	3,800	4,935	▲ 29.9%
Visitor Spending by Type of Traveler Accommodation (\$Millions)											
Hotel, Motel	1,577	1,521	1,484	1,453	1,420	1,509	1,677	1,706	1,217	1,791	▲ 47.2%
Short Term Rental							83	106	153	176	▲ 15.4%
Campground	40	40	39	34	33	35	27	43	48	65	▲ 35.3%
Private Home	794	787	782	688	669	685	701	691	659	745	▲ 13.0%
Vacation Home	100	98	98	90	87	88	90	88	86	92	▲ 6.9%
Day Travel	2,189	2,052	1,968	1,859	1,768	1,772	1,834	1,967	1,566	1,978	▲ 26.3%
TOTAL	4,699	4,499	4,371	4,124	3,977	4,089	4,411	4,602	3,729	4,847	▲ 30.0%
Visitor Spending by Commodity Purchased (\$Millions)											
Accommodations	506	506	508	535	513	527	635	672	502	723	▲ 44.1%
Food Service	927	924	933	968	992	1,034	1,121	1,219	1,091	1,329	▲ 21.8%
Food Stores	220	218	220	225	222	225	246	265	252	292	▲ 15.9%
Local Tran. & Gas	1,297	1,239	1,196	885	815	893	965	954	698	1,036	▲ 48.5%
Arts, Ent. & Rec.	300	293	286	290	289	303	325	337	304	357	▲ 17.6%
Gaming	907	788	708	696	622	582	574	575	375	514	▲ 37.3%
Retail Sales	542	531	522	527	523	524	545	579	509	596	▲ 17.3%
TOTAL	4,699	4,499	4,371	4,124	3,977	4,089	4,411	4,602	3,729	4,847	▲ 30.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

** Motor fuel prices in 2019 declined by 7% from prior year, which resulted in less spending for Local Tran. & Gas.



West Virginia / Detail Trend

Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
Travel Industry Earnings (\$Millions)											
Accom. & Food Serv.	535	548	566	592	603	618	661	700	590	695	▲ 17.8%
Arts, Ent. & Rec.	354	339	326	331	317	309	325	350	301	388	▲ 29.0%
Retail**	132	133	135	132	139	137	142	142	150	158	▲ 5.5%
Ground Tran.	17	17	17	17	17	18	20	25	11	13	▲ 13.9%
Other Travel*	28	28	32	32	31	32	38	38	30	23	▼ -22.6%
TOTAL	1,065	1,064	1,075	1,104	1,107	1,113	1,185	1,255	1,082	1,277	▲ 18.1%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	26,220	26,900	27,300	26,540	26,540	26,500	27,460	28,640	23,540	25,780	▲ 9.5%
Arts, Ent. & Rec.	13,380	13,080	12,360	12,160	11,820	11,710	11,970	12,900	10,690	12,960	▲ 21.3%
Retail**	5,210	5,260	5,260	4,870	4,980	4,800	4,830	4,740	4,700	4,770	▲ 1.6%
Ground Tran.	560	580	570	540	540	520	530	580	250	260	▲ 4.0%
Other Travel*	800	710	720	730	740	750	740	730	540	410	▼ -24.6%
TOTAL	46,160	46,530	46,200	44,840	44,620	44,280	45,520	47,590	39,710	44,190	▲ 11.3%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	59	54	50	54	52	50	54	55	36	54	▲ 48.2%
State Tax Receipts	543	492	478	485	474	467	484	490	365	460	▲ 26.1%
TOTAL	602	546	528	538	526	517	538	546	401	514	▲ 28.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

**Retail includes gasoline.

Earnings and employment include CARES act support, data limitations prevent disaggregation.

