



WEST VIRGINIA WEEK CHALLENGE

FRI
6/14

It's Flashback Friday! Share a fond memory of #AlmostHeaven.

SAT
6/15

What's the best #AlmostHeaven scenic view? Show us!

SUN
6/16

Summer. Spring. Winter. Fall. Post a photo of your favorite #AlmostHeaven season!

MON
6/17

Every day is an adventure in #AlmostHeaven. Tell us your favorite one!

TUE
6/18

Where is your charming home away from home? Share your favorite #AlmostHeaven place to escape!

WED
6/19

Today is Waterfall Crush Wednesday! Post your favorite #AlmostHeaven waterfall.

THU  **WV DAY**
6/20

Happy Birthday, West Virginia! Tag a friend you'd like to visit #AlmostHeaven.

Enter to win daily giveaways at WVtourism.com/WVDay.    WVtourism

HOW YOUR BUSINESS CAN PARTICIPATE

Step 1: Find the daily challenge

Follow the West Virginia Tourism Office social channels (@WVtourism) to see the daily challenges.

Step 2: Select your photo

Find a photo that corresponds to the challenge. It can be any West Virginia photo that represents a special place for your business, community or employees.

Step 3: Post using #AlmostHeaven

Post your photo with the hashtag #AlmostHeaven.

Step 4: Make your post public

Make sure your post is set to public, so we can follow along!

Step 5: Encourage your employees to participate

Don't forget to encourage your colleagues and employees to join the challenge and participate all week long!

SAMPLE BUSINESS POSTS



Join in the celebration and register as a participating business today at WVtourism.com/WVDay. All registered businesses will be featured on the West Virginia Day page. We appreciate your partnership and support of tourism in West Virginia and can't wait to see your #AlmostHeaven posts!